



# Building Healthier Communities Together

# Our country lacks appropriate public health infrastructure to meet people's basic needs.



The United States spends more on healthcare than any other country, yet we have some of the most unhealthy people in the world.

80 percent of a person's health has to do with what happens outside the clinical setting—where they live, eat, work, play, and pray.<sup>1</sup>

Studies estimate that the annual cost of wasted healthcare spending is somewhere between **\$760 and \$935 billion**.<sup>2</sup>

In 2018, with roughly **59 million** people enrolled in Medicare and **74 million** in Medicaid, collective costs were over **\$700 and \$500 billion** respectively.<sup>3</sup>

A fragmented landscape of services means that people aren't always receiving the care they need to stay healthy and well. Providers across sectors are best equipped to address social drivers of health like housing, transportation, and education when they have the right tools to collectively serve their shared patients and clients.



## The future of health is in the community.

<sup>1</sup> Moody's Analytics, Understanding Health Conditions Across the U.S. BlueCross BlueShield Association, December 2017.

<sup>2</sup> Shrank WH, Rogstad TL, Parekh N. Waste in the US Health Care System: Estimated Costs and Potential for Savings. JAMA, October 2019.

<sup>3</sup> Centers for Medicare & Medicaid Services, National Health Expenditure Fact Sheet, 2018.



# We connect health and social care.



In order to drive change, social care needs to be at the same priority level as healthcare.

## A comprehensive approach requires:

- Connecting individuals to quality services
- Tracking outcomes delivered across an accountable network
- Evaluating the gaps in services
- Directing resources to fill service gaps
- Ensuring equity so all communities can thrive



By developing the right platform for coordination and working on the ground with our community partners, we're aligning cross-sector leaders around a common goal: **improving health outcomes for everyone.**

# Our Solution

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**We build coordinated care networks using our **technology** and **services** to fulfill our mission:**

Connecting people to the care they need.

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## **With Unite Us, you can:**

**Prove** that people receive the services they need in the community.

**Meaningfully collaborate** with partners who are dedicated to working together.

**Be a leader** in the transformation to value-based social care.

# The Unite Us Platform

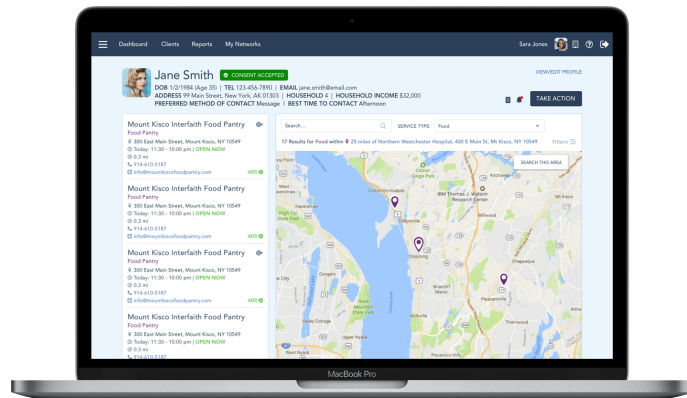
Our platform is the unifying infrastructure between health care entities and community-based organizations.

## Screening with Decision Support

The first step of a client's journey is often screening to identify their co-occurring social needs. Our screening tool is completely customizable; we'll configure your screening to reflect your needs identification and risk stratification logic and give you immediate steps on how to proactively address the needs of your clients.

## Electronic Referral Management

Go beyond searching for resources and referring your clients. Since the platform is embedded within every organization in our coordinated care networks, you'll know if they received services, what happened in each step along the way, and how they arrived at the specific outcome that improved their health.

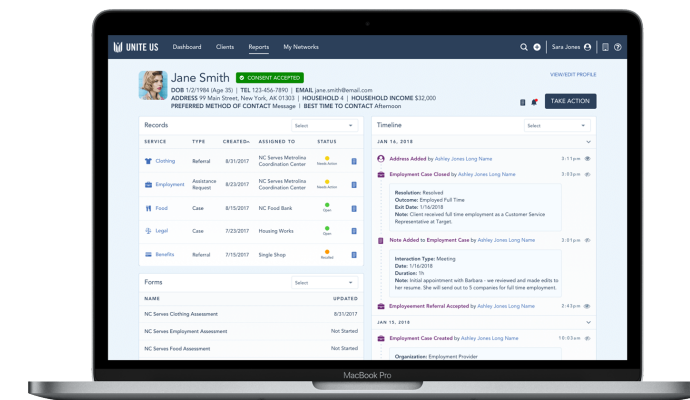


## Assessment and Care Plan Management

Organizations receiving referrals need the right information to best serve each client. Configurable assessments for each service type are included with each referral so that clients don't have to tell their story multiple times. Organizations in our networks also leverage assessment data to quickly determine who can and can't serve the client – minimizing the time it takes to get connected to the right services.

## Bidirectional Communication and Alerts

There's no reason why communicating with clients or partners should be any more time-consuming than texting an acquaintance. To combat the communication gap, messaging preferences are fully configurable in real-time to each person's needs. Our intuitive platform supports meaningful and secure data sharing.



## Outcome Tracking

We're focused on outcomes and driven by impact. Our standardized outcome data for every specific need provides you with actionable insights to improve your quality of care, address service gaps, and reduce costs.

# Dive even deeper.

A network never stops evolving – we make sure of it.

## UNITE US **INTEGRATIONS**

Complement your existing technology with our tools that go the last mile.

Expand and increase the capabilities of your existing tools and systems by integrating with Unite Us.

There's no one tool that does everything. Seamlessly combine medical and social care through our integrations designed to make your current workflows faster, more reliable, and more secure.

Our platform supports a variety of integration and synchronization mechanisms including, but not limited to:

- SMART on FHIR
- REST APIs
- file-based data ingestion and extracts
- single sign-on (SSO)



## UNITE US **INSIGHTS**

Analysis that enables action.

Access real-time, actionable metrics on individuals, outcomes, and network performance to proactively address the complex needs of your most vulnerable populations.

Generate robust social care data to inform decision-making and prove the impact of services being delivered throughout the community.

Understand network performance, services delivered, and impact across all patients and clients.

## UNITE US **PAYMENTS**

Reimburse community partners for the services they provide.

Develop a long-term pathway to value-based social care by contracting, invoicing, and paying for social services in the same way that we do for clinical services.

Adopt a sustainable funding model for integrated, whole-person health.

Create a shared language through our common system to communicate, coordinate, and fund social care at scale.

Design service bundles that incorporate standard fee schedules and contracting requirements for both clinical and community-based organizations.

# Network Services

Building and maintaining coordinated care networks can be challenging. That's why our dedicated team of public health professionals live and work in the communities we support. Our work doesn't end after we launch a network, either. We have the resources, people, and processes to build you networks from the ground up – repeatedly and at scale.



## Network Design

Whether your community is just getting started or we're ramping up existing partnerships, we'll work with you to develop and execute a tactical project plan to launch and expand our coordinated care network. We'll make sure the network is configured based on the unique needs of your community – from assessments to service type coverage to performance standards – building a foundation to achieve our shared goals.

## Implementation

In addition to technical software training, our experienced team will guide you through the planning phase, the process of building engagement with partners, aligning workflows, and onboarding every organization. Engaging community partners is an essential part of building and sustaining a coordinated care network; we include community leaders that understand your local landscape and inform our personalized approach. We bring lessons learned from our work in other communities, but recognize that one size doesn't fit all.

## Network Optimization

Our support doesn't stop after a network is launched. In fact, 100% of Unite Us networks have grown over time. A high-performing network requires ongoing care, attention, and evaluation. We will support you and your partners to establish best practices and make data-driven decisions that bolster network impact. Our data allows you to identify opportunities for investment, and our team helps you make them a reality.

“It’s clear to me that this entire team is operating with so much integrity – you really aren’t just selling a product, you’re invested in making a difference in people’s lives.”

– A Network Partner in New Mexico



To learn more about how Unite Us is improving community health outcomes across the country, visit [www.UniteUs.com](http://www.UniteUs.com).





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