



NOVEMBER 15-17, 2021
at the Saint Paul RiverCentre
(Subject to change)

2021 SPONSORSHIP OPPORTUNITIES

Register by 3/31 to take advantage of the 10% off early bird discount!

Join us to be featured over a seven-month period with pre- and post-event visibility options! **Register now** to get your top sponsorship choice.

CELEBRATING 40 YEARS!

As technology partners, we know you'll appreciate that we're using innovation and technology to continue to convene and connect people in meaningful ways, whether we gather together in-person at the RiverCentre in St. Paul, Minnesota, a high-tech, interactive virtual environment -- or a combination of both!

We've taken time to curate innovative in-person benefits, as well as state-of-the-art virtual conference technology which will bring more visibility, engagement opportunities and overall value for your investment.

Get in front of the people who matter.

The 2021 Government IT Symposium hosts government leaders and professionals from across the greater Midwest -- including city, county, state and regional agencies, as well as state college and university offices.

No longer business as usual.

Government IT services are evolving at a faster pace than ever before. Changes in the workforce, rapid advances in technology, growing expectations by citizens and politicians and the increasing security threats demand that Government solution partners have the right insights and capabilities at the right time. The 2021 Government IT Symposium gives your business a leg up on the competition by providing information, insights, and opportunities to position you for success.

REGISTER

To learn more and discuss the best opportunities for you, contact:

Christopher Kohn,
ckohn@fusionlp.org
or 952-885-7602.

2021 SPONSORSHIP LEVELS

Be an early bird!
Register by 3/31
& save 10%!

	Pinnacle	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Support Level	\$25,000	\$20,000	\$12,500	\$10,000	\$5,000	\$3,750	\$2,500 <i>(\$1,500 nonprofit)</i>
Number Available	1	2	4	10	4	7	Booth locations are first-come, first-served
Booth Size and Location	8' x20' Premier Location + Welcome Station	8' x10' Booth	8' x10' Booth	8' x10' Booth	6'x 8' table display (no cost), or 50% off 8x10 booth	50% off 8x10 booth	8' x10' Booth
Event Speaking Opportunities	60-min. breakout sessions (6) + 30-min plenary session + 2-min. keynote intro	60-min. sessions (4) + 30-min plenary session (1) + 2-min. intro to event function	60-min. sessions (2) + 20-min. Showcase presentation	60-min. sessions (1)			
Post-Event Virtual Session	4	2	1	1			
Speed Networking with Government IT Leaders	X	X	X	X	X		
Logo on Signage	Exclusive 8x10 banner on central corridor + premier billing on entrance towers	Shared banner + entrance towers (shared)	Shared banner + entrance towers (shared)	Shared banner + entrance towers (shared)			
Program Ad	Full Page	Full Page	1/2 Page	1/4 Page			
Logo on Ballroom Screens	X	X	X	X	X	X	
Program Listing	X	X	X	X	X	X	X
Lead Gen Software	X	X	X	X	Available to Purchase	Available to Purchase	Available to Purchase
Conference Passes	6	4	3	2	1	1	1
Opt-in List	X	X	X	X	X	X	X
Podcast	X	X					
Blog Post	X	X					
Pre-Event Embedded Promotional Videos	6	3					
Logo on website, registration page, event emails, pre-event marketing	Top Billing	X	X	X	X	X	
Social Media Mentions	4/month + 2/day during event	2/month + 1/day during event	1/month prior + 1/day during event	2 prior + 1 total during event			
Push Notifications	2	2	1				