The 2021 Government IT Symposium hosts government leaders and professionals from across the greater Midwest -- including city, county, state and regional agencies, as well as state college and university offices.

As technology partners, we know you’ll appreciate that we’re using innovation and technology to continue to convene and connect people in meaningful ways, whether we gather together in-person or from the safety and comfort of your home or office, using a high-tech, interactive virtual environment -- or a combination of both!

We’ve taken time to curate innovative virtual benefits, as well as state-of-the-art virtual conference technology which will bring more visibility, engagement opportunities and overall value for your investment.

Get in front of the people who matter.

The 2021 Government IT Symposium hosts government leaders and professionals from across the greater Midwest -- including city, county, state and regional agencies, as well as state college and university offices.

No longer business as usual.

Government IT services are evolving at a faster pace than ever before. Changes in the workforce, rapid advances in technology, growing expectations by citizens and politicians and the increasing security threats demand that Government solution partners have the right insights and capabilities at the right time. The 2021 Government IT Symposium gives your business a leg up on the competition by providing information, insights, and opportunities to position you for success.

To learn more and discuss the best opportunities for you, contact:
Christopher Kohn, ckohn@fusionlp.org or 952-885-7602.
# 2021 Sponsorship Levels

## Encore Sponsors

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Pinnacle</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibitor</th>
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</thead>
<tbody>
<tr>
<td>Support Level</td>
<td>$17,500</td>
<td>$12,500</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$3,500</td>
<td>$1,500 ($750 nonprofit)</td>
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<tr>
<td>Number Available</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>10</td>
<td>6</td>
<td>Unlimited</td>
</tr>
</tbody>
</table>

## Encore Sponsors receive these exclusive benefits throughout the year!

- **Podcast**: 20-minute interview
- **Blog Post**: 2/day during event, 1/day during event, 1/day during event
- **Webinars**: Includes opt-in list, 3 prior, and 1 during event
- **Social Media**: 4/month, 2/month, 1/month
- **Logo/Link Listed for One Year on Symposium Website**: X, X, X
- **Embedded 30-second Promo Videos in Emails and Social Media**: 6, 3, 2
- **Event Speaking Opportunities**: Breakout sessions (6) + 30-min plenary session + 2-min. keynote intro, Breakout sessions (4) + 30-min plenary session (1) + 2-min. intro to event function, Breakout sessions (2) + 20-min. Showcase presentation, Breakout sessions (1)
- **30-second Video Ad Before Your Breakout Sessions**: X, X, X, X
- **Virtual Booth Benefits**: Robust digital presence with real-time and offline interaction with attendees, Gamification and other incentives built in to encourage booth visits!, Robust digital presence with real-time and offline interaction with attendees, Gamification and other incentives built in to encourage booth visits!, Robust digital presence with real-time and offline interaction with attendees, Gamification and other incentives built in to encourage booth visits!, Robust digital presence with real-time and offline interaction with attendees, Gamification and other incentives built in to encourage booth visits!, Robust digital presence with real-time and offline interaction with attendees, Gamification and other incentives built in to encourage booth visits!
- **Conference Passes**: Unlimited, Unlimited, Unlimited, 3, 2, 2
- **Opt-in List**: X, X, X, X, X
- **Logo Benefits**: Event website + registration page + event emails + pre-event marketing, Event website + event emails + pre-event marketing, Event website + event emails + pre-event marketing, Event website + event emails + pre-event marketing, Choice of Top Billing on One Page in Virtual Event Platform
- **Social Media Mentions**: 2/day during event, 1/day during event, 1/day during event, 2 prior, and 1 during event

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**Governemnt IT Symposium Event Benefits**

**Be an early bird! Register by 4/16 & save 10%!**