



## TRANSFORMING LEARNING PROGRAM

The 2021 Summit is coming to you  
virtually August 11-12, 2021!

## JOIN US AS 2021 SUMMIT SPONSOR!

Show your support and leverage your access to an  
influential group of educational leaders and practitioners.  
**Register now** to get your top sponsorship choice.

The Transforming Learning Summit strives to inspire educators who are transforming systems and practices for the success of ALL students by making the learning experience relevant and meaningful. The theme of the 2021 Summit is Building a Culture of Learning. The conference creates an annual opportunity for practitioners, leaders and stakeholders within the state's education community to come together to advance learning and share best practices.

### EXPERIENCE GREATER REACH FOR AN EXTENDED PERIOD OF TIME BY SUPPORTING AND PARTICIPATING IN THIS ENGAGING AND CUTTING EDGE VIRTUAL EVENT!

Whether you are a company that partners with the K-12 field, a philanthropic or corporate foundation that supports education, or a nonprofit, government or higher education institution that offers key resources for educators, the Transforming Learning Virtual Summit is an efficient, cost-effective and time-saving opportunity to share your solutions, resources and support with hundreds of educators throughout the upper-Midwest and beyond.

### NOW, MORE THAN EVER, SCHOOLS AND DISTRICTS NEED YOUR RESOURCES AND SOLUTIONS.

- Meet decision-makers and practitioners from diverse settings and geographic areas
- Visibility during the virtual live conference, and visibility for months to come following
- Position yourself as a learning solutions leader
- Discover emerging trends in the K-12 market and identify market needs
- Generate business opportunities with current and prospective partners
- Showcase new technologies and current products, services and programs
- Establish your institution or organization as a critical solution partner
- Forge new partnerships

### WHO WILL BE THERE

Get in front of hundreds of attendees representing public schools, private schools and charter schools from across the country, including:

- Superintendents
- Principals and Assistant Principals
- District Leaders & Curriculum and Learning Professionals
- Teachers
- State agency staff

**REGISTER**

To learn more and discuss  
the best opportunities for  
you, contact:

Christopher Kohn,  
[ckohn@fusionlp.org](mailto:ckohn@fusionlp.org)  
or 952-885-7602.

# 2021 SPONSORSHIP LEVELS

**Don't miss your  
opportunity to  
show your  
support!**

## KEYNOTE SPONSOR (Day 1 or 2)

**only  
\$7,500 -- 2 available**

- Top billing with linked logo on the Transforming Learning Summit website
- Option to present one (1), 60-minute session during Transforming Learning Summit
- Option to present one (1), 60-minute session during Transforming Learning Speakers Series
- 2-minute live video presentation to kick off Day One or Day Two of the event, featuring the keynote speakers
- 60-second video advertisement shown during Day One or Day Two of TL Summit
- Company name and linked logo listed on all pre-event e-mail promotions
- 30-second video embedded in (6) Transforming Learning Summit and Transforming Learning Speakers Series marketing emails and promotions
- 2 social media mentions/month
- Opportunity to submit one (1) guest blog post
- 4 complimentary passes
- Post-event attendee lists from Transforming Learning Summit and Transforming Learning Speakers Series

## PATHWAY SPONSOR

**\$3,750 -- 4 available**

- (1) 20-minute Sponsor Showcase presentation during Transforming Learning Summit
- 60-second video advertisement played before (3) TLSS presentations of your choice (1st come 1st selected)
- Company logo and link on the Transforming Learning Summit website
- Company logo and link on all pre-event e-mail promotions
- 2 social media mentions/month
- Opportunity to submit one (1) guest blog post
- (2) complimentary passes
- Post-event attendee lists from Transforming Learning Summit and Transforming Learning Speakers Series

## SUMMIT PATRON

**\$1,500**

- Company logo and link on the Transforming Learning Summit website
- Company logo and link on all pre-event e-mail promotions
- 1 social media mention prior to event
- (2) complimentary passes
- Post-event attendee lists from the Transforming Learning Summit

### **ALL SPONSORS RECEIVE A LANDING PAGE THAT INCLUDES:**

- Logo and link to company website
- Links to promotional materials
- 100 word description and contact information
- Links to video advertisement