GOVIT SYMPOSIUM

2022 Open Call for Speakers
St. Paul RiverCentre & Virtual
December 6-8, 2022

We invite you to share your knowledge and expertise at the 41st annual – 2022 GOVIT Symposium! Fusion Learning Partners is requesting presentation proposals for in-person and virtual sessions in a wide range of topic areas. Please review each section of the Call for Presentations carefully before submitting.

Deadline: 5:00 PM CST
Thursday, July 28th, 2022

Proposals that are incomplete or received after the deadline are accepted by invitation only.

Vendor neutral sessions are educational in nature and do not focus on or promote a particular platform, software, system, product or service. If you are a vendor and want to ensure a speaking opportunity, there are a limited number of sponsorship opportunities available that guarantee you a session. Find out more in the 2022 Sponsor/Exhibitor Prospectus, or contact Chris Kohn at ckhon@fusionlp.org or 952-885-7602.

ABOUT THE SYMPOSIUM

Celebrating 41 years, the GOVIT (Government IT) Symposium is one of the longest-running government technology events in the nation. A key reason for the Symposium's longevity is its reputation for being a high-quality learning and relationship-building event. With a focus on collaboration, innovation, service, security and leadership, the GOVIT Symposium addresses critical and timely issues for a multi-function, multi-sector government audience through dynamic content and access to cutting edge professional resources.

The GOVIT Symposium is committed to continuing to provide an excellent experience for our 900+ attendees and 70+ private sector partners that support and participate in this event year after year. The success of the conference relies on engaging and informative presentations from professionals who represent diverse backgrounds, settings and positions. If you want to showcase a particular area of expertise, now is your chance!

The 2022 GOVIT Symposium will be a hybrid event this year, with in-person sessions and activities held at the St. Paul RiverCentre with sessions and attendee engagement opportunities taking also taking place in a virtual environment.It is vital that proposals for virtual sessions address the ways in which their presentation will engage a virtual audience.

Attendance
The GOVIT Symposium brings together IT and IT partner leaders and professionals from across the spectrum of government agencies and systems, along with their private and civic sector partners.

Attendees come from:
- State Agencies
- Cities & Counties
- Federal & Regional Agencies
- Higher Education
- Nonprofits
- IT Companies

Position titles include...
- Analysts & Programmers
- Application Developers
- Architects & Engineers
- Business Analysts & Managers
- City/County Managers
- Chief Information Officer
- Chief Technology Officer
- Chief Information Security Officer
- Commissioners & Deputy Commissioners
- Controllers & Finance Directors
- Telecom Managers & Staff
- Web/Communication Managers
- Database Administrators & Developers
- Department Heads & Directors
- IT/IS Directors & Staff
- MIS Directors & Staff
- Network Administrators & Engineers
- Procurement Managers
- Project & Product Managers
- Quality Analysts
- Security Engineers & Analysts
- Systems Engineers & Analysts
- Technical Support/Help Desk

GENERAL GUIDELINES

The GOVIT Symposium is seeking session proposals that reflect sound, adult learning principles that reflect best practices. To deliver exceptional learning experiences, preference may be given to proposals that feature an interactive presentation style, supports the conference's purpose and theme, highlights virtual environment engagement, and delivers an effective mix of the following:

Content:
- Reflect innovative, cutting-edge content, and evidence-based practice
- Explore issues important to a mixed audience of GOVIT professionals.
- Present a compelling case with evidence supported by research or data

Instructional design:
- Stimulate and provoke discussion, audience engagement, and outcome-focused design
- Facilitate knowledge transfer and development of new competencies and "take-aways"
- Use methods that draw out relevant past knowledge and experiences.

Thoughtful consideration of the audience:
- Target audience represents diverse functions, cultures, settings and geographies.
- Provide approaches for diverse types of learners
- Demonstrate relevance of lessons through "real-life" case studies and best-practices.

IMPORTANT NOTE FOR COMMERCIAL COMPANIES/ORGANIZATIONS:
Breakout sessions at the GOVIT Symposium are learning experiences and are noncommercial. Under no circumstances should a presentation be used for direct promotion of a speaker's product, service, or other self-interest. If you are a vendor and want to ensure a speaking opportunity, there are a limited number of sponsorship opportunities available that guarantee you a session. Find out more in the 2022 Sponsor/Exhibitor Prospectus, or *contact Chris Kohn at ckohn@fusionlp.org or 952-885-7602.*

SYMPOSIUM AGENDA & SESSION FORMATS

For the most up to date agenda, visit the website!

SYMPOSIUM AGENDA

Session Format Options
Adult learners usually prefer to engage in self-directed learning. The GOVIT Symposium seeks to offer a variety of learning formats with a range of instructional methods that give attendees more control over setting priorities and choosing the right content, materials, and methods that match their learning styles and objectives.

- **Deep-dive, solutions-driven workshop (3 hour or 6 hour pre-conference or modulated over the course of the conference)** - Information-intensive sessions aimed to provide tactical knowledge and actionable next steps. Built to explore issues in greater depth, workshop attendees will experiment with new modes of thinking and formulate the application of presented strategies to address relevant issues through small group exercises and discussion. These workshops are highly interactive and incorporate a variety of presentation methods to engage attendees, including: mini lectures, large and small group discussions, individual and group exercises, demonstrations, hands-on activities. Attendees should leave with practical application ideas and a list of tools and resources. *Workshop sessions will be offered in-person on Tuesday, December 6th.

- **Tech-based learning lab (3 hour or 6 hour pre-conference or modulated over the course of the conference)** – Computer or technology-based sessions that allow participants to learn about a software program or application through a combination of presentation/instruction and hands-on exercises. *Workshop sessions will be offered in-person on Tuesday, December 6th.

- **Panel discussion (60 minute session)** – Interviewer/interviewee-style sessions featuring a moderator to facilitate the discussion/ask questions, and 3-4 panelists representing diverse points of view to share/demonstrate experiences, information and best practices with the audience. Opening remarks/presentation by the moderator followed by moderator-driver question and answers (determined in advance) with at least 10-15 minutes audience question and answer session to conclude the session.

- **Case studies (60 or 120 minute session)** – A case study session includes a presentation/analysis by one or two presenters of a real-life situation or scenario that addresses a dilemma, conflict, or problem. The audience is asked to consider the scenario either individually or in small groups, with at least 10-15 minutes audience question and answer session to conclude the session.

- **Lecture/Formal presentation (60 minute session)** – One or two co-presenters speaking, supported by presentation slides. Highly didactic session with minimal attendee participation. This format is best used when a large amount of content can to be conveyed with minimal interaction. Presentation should include 10-15 minutes for Q&A.

- **Interactive Presentation (60 or 120 minute session)** - One or two co-presenters speaking and supported by presentation slides. Highly interactive session with varied opportunities for attendees to participate, discuss topics, and interact with one another to digest the information – and offer their own experiences.

SESSION TRACKS

As you reflect on your proposal, please consider topics that support the Symposium's focus on collaboration, innovation, service, security and leadership and that fit into the following topic tracks. While proposals may address more than one area, you will be asked to select one which is the best fit. Some examples of topics are listed after each track. Examples of specific topics within each track are NOT inclusive – other topics that fit within the subject areas are welcome.

Government-as-a Service/Service to Citizens (GaaS)
- Cloud-based applications
- Automated services
- Digitization/Big Data/Open data
- User experience/User design
- Design Thinking/Human-Centered Design
- Accessibility
- Citizen Communication/Engagement
- Advanced marketing techniques

Innovation, Insights & Trends
- Cognitive Technologies/AI/Machine Learning
- Virtual/augmented reality
- Blockchain
- Collaboration/Shared Services
- Internet of Things
- Autonomous Vehicles
- Advanced connectivity options
- Modernization
- Remote working and/or supervising teams remotely

Security, Risk Management & Data Privacy
- Security Plans & Policies
- IT Threat Landscape
- DevSecOps
- Security Tools
- Ransomware
- Procurement Rules/Policies
- Governance Structures
- Records Management
- Business Continuity & Disaster Recovery
- Data – rights, compliance & obligation

Personal and Professional Development
- Communication Skills
- Diversity and Inclusion
- Developing Business Acumen
- Managing Change
- Leadership Development
- Conflict Resolution
- Building Your Brand
- Career Paths
- Recruitment and retention strategies
- Strategic planning/IT Leadership

Products and Processes
- Office 365 /Share Point
- Microsoft Teams
- Windows
- Application/Software Development
- Agile/Scrum
- Project Management/Process Improvement
- Hardware & Infrastructure
- BI/Data Analytics
- GIS

PROPOSAL FORMAT

All proposals must be submitted using the GOVIT Symposium online proposal form. Upon submitting a proposal, you will receive an automatic confirmation for your records if it was submitted successfully.

Diversity and Inclusion Statement

Fusion is dedicated to diversity in its staff, volunteers, presenters, and audiences – including full participation in, committees, content, programs, and decision-making.

Plan your submission in advance. We suggest that you first collect your thoughts for your proposal. Session proposals require clear and concise titles, a persuasive learning outcomes-focused description, session format & length, and an explanation why the presentation is important. Don't forget to add your social media handles if you have them (to help promote your session)!

ACCESSIBILITY REQUIREMENTS

Federal and State law require that public conference information systems, venues, tools and content be accessible to people with disabilities. In addition, Fusion Learning Partners is committed to ensuring the GOVIT Symposium is accessible to a diverse audience.

1. What do you know about the accessibility implications of your chosen topic? Here are a couple of resources to help get you started: *mn.gov/mnit/accessibility*, or email *MNITAccessibility@state.mn.us*.

2. How will you present your session in a way that is accessible (slides, videos, etc.) to everyone who attends? NOTE: All electronic files provided to Fusion for attendees are required to be accessible. Visit the State of Minnesota's accessible documents page for training and other resources.

We seek to create a premiere event for the GOVIT field, and therefore priority will be given to those sessions that meet the following criteria:

- **Timely** – Does the topic address a current or emerging concern?
- **Relevant** – How significant is the topic to the theme and purpose of the conference?
- **Clarity** – Is the proposal clear and understandable?
- **Engaging** – Is the session designed to engage the audience?
- **Equity** – Does the session content address issues of equity?
- **Virtual Setting (if applicable)** – Does the session fit with a virtual setting? Has the presenter outlined their plan to engage the audience?
- **Vendor Neutral** –Proposals will not be selected that promote a particular vendor platform, technology, product or service.

POLICIES

Submissions
Proposals must be submitted via the online submission form (link provided at the end of this document). Proposals sent by email will not be considered. Presenters may submit more than one submission.

The online submission form closes on Thursday, July 28, 2022 at 5:00 p.m. CST. Incomplete and/or late proposal submissions are accepted by invitation only.

The person listed as the lead presenter will be automatically notified of receipt by an email sent to the address that you provide. If you do not receive such a notification, please contact Senior Program and Event Manager, Sam Alley (salley@fusionlp.org) to confirm that your proposal was received.

Submission of a proposal does not guarantee inclusion in the program. Fusion Learning Partners reserves the right to work with presenters to revise presentation titles, reassign the identified topic area and edit session descriptions for promotional and program publication purposes.

How are proposals reviewed/accepted?
The GOVIT Symposium Content Committee with diverse representation of government technology settings and functions will meet to review, rate and prioritize ALL proposals to determine which ones will be selected for the 2022 Symposium.

When are proposals selected?
Final selections will be made by Early August. Confirmation letters will be sent to selected lead presenters at this time.

Session scheduling
The Committee will advise on scheduling selected sessions. Sessions will be scheduled to minimize topic overlap and maximize available meeting space. Some presenters may be asked to repeat their sessions. Sessions will be scheduled for the follow time slots:

Tuesday, December 6th
9:00 am - 12:00 pm: 3 hour Pre-con Sessions
1:00 pm - 4:00 pm: 3 hour Pre-con Sessions
9:00 am - 4:00pm: 6 hour Pre-con Sessions

Wednesday, December 7th
10:00 am – 11:00 am: 60 minute Concurrent Session
10:00 pm – 12:00 pm: 2 hour Concurrent Sessions
11:15 am – 12:15 pm: 60 minute Concurrent Sessions
3:00 pm – 4:00 pm: 60 minute Concurrent Sessions

Thursday, December 8th
10:00 am – 11:00 am: 60 minute Concurrent Session
10:00 pm – 12:00 pm: 2 hour Concurrent Sessions
11:15 am – 12:15 pm: 60 minute Concurrent Sessions
2:00 pm – 3:00 pm: 60 minute Concurrent Sessions

Presenter Honorarium
For each 60 or 120 minute proposal selected, one presenter/moderator/facilitator will receive a complimentary registration for the day of the conference. Discounted registration rates for co-presenters will be available. For 3 or 6 hour pre-conference/conference sessions, a limited number of paid honorariums are available at a rate of $100 per presentation hour. No additional compensation is available. All presenters will be required to register prior to the event using an online registration system.

Cancellations
Once a session has been accepted and listed online, cancellation imposes a serious burden. Please do not submit a proposal if you are uncertain that you will be able to fulfill your obligation to organize and conduct the session.

DEADLINE & IMPORTANT DATES

- Thursday, July 28th at 4:00 p.m. CST – deadline to submit online proposal form
- Early August – proposals selected and lead presenters notified
- 2 weeks after selected notifications sent out – presenter & final session information due
- Early September – attendee and presenter registration opens
- November 15th – Presentation Power Point slide deck and handouts due
- November 30th – Final assignments/schedule changes sent to lead presenters
- December 6th-8th – 2022 GOVIT Symposium

SUBMISSION TIME!

You must submit your proposal using the online submission form. Proposals sent by email will not be considered. When you submit your proposal, you will be automatically notified of receipt by an email sent to the address that you provide. If you do not receive such a notification, please contact Senior Program and Event Planner, **Sam Alley (salley@fusionlp.org)** to confirm that your proposal was received. You will be able to return to the proposal to edit it until the submission deadline on July 28th at 5:00 p.m. CST. Information on how to do so will be included in the automated email.

SUBMIT!

Thank You!