# Public Art It Takes Work to Look This Good!

- Teresa Sweetland Forecast Public Art
- Joe Rhein City of Two Harbors / Bolton & Menk
- Josh Johnsen City of Rochester
- Sean Walther City of St. Louis Park



## THERESA SWEETLAND

Forecast Public Art Executive Director and *FORWARD* publisher

### Agenda

1) Get to know me and my organization.

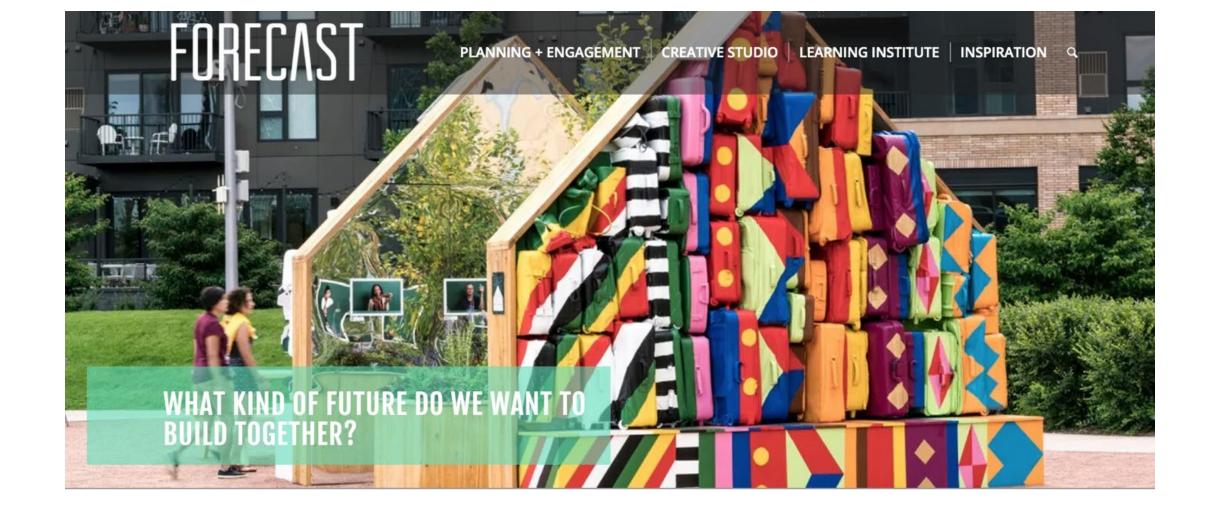
2) See public art in a new way.

3) Share an example of how public art can be integrated into a major public project in unexpected ways.











Forecast is a nonprofit organization that activates, inspires, and advocates for public art that advances justice, health, and human dignity.



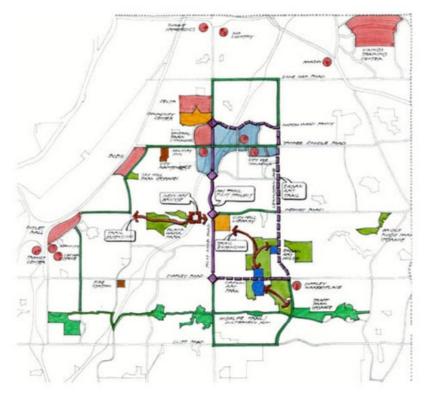


#### COMMISSIONING + CURATION

Artists and creativity can play a vital role in project and development efforts. The experienced consulting team at Forecast is ready to help!

- Artist Commissioning: We help you determine your goals for a public art project, and facilitate the artist commissioning process, including RFQ creation, artist selection, implementation and project management.
- Public Art Curating and Programming: Let us help you plan, develop, and manage public art programming. Our experience includes creating exhibits, planning events and managing temporary installations.
- Artist Residencies: In-depth residencies allow participants to discover how art, community and big ideas shape our shared spaces. We match artists with schools, private developments and neighborhood organizations to increase understanding of the possibility for and impact of public art.









#### PLANNING + ENGAGEMENT SERVICES

Artists and creativity can play a vital role in planning and engagement projects. The experienced consulting team at Forecast is ready to help!

- **Community Engagement**: Engage individuals, groups and organizations through art to address issues that impact health and wellbeing.
- Public Art and Memorial Planning: Create an actionable public art plan
  that supports existing public art efforts, programs, and organizations,
  enhances arts and culture activities, and reflects the area's diversity.
- **Public Art Mapping**: Tour, analyze and develop maps to showcase prime locations for public art and place-based activities.
- Community & Environmental Scanning: Research and understand the conditions of your city or neighborhood, interpret relevant data and analyze existing and future plans to help identify opportunities for public art and place-based activities.
- Public Art Program + Collection Equity Reviews: Identify discrepancies in public art collections as related to race, gender, immigration status, and more. We will help you identify gaps, prioritize initiatives, set program goals, assign accountability, and measure the impact of initiatives.





Through our <u>Learning Institute</u> we offer workshops, training, fellowships, and other in-person and online learning opportunities.



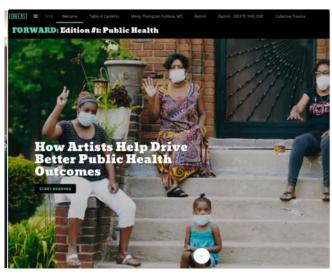






Through our **Forward** series and digital publication, we curate and create thought-provoking content through our magazine, website, local and national convenings, and public events.







# WHERE WE WORK

Our team works in communities across the country and globe. These are the U.S. locations where we have been on the ground—meeting with stakeholders and partnering with communities to meet their public art and engagement needs—and our list is growing by the day.

WORK WITH US





# **OUR TEAM**



















WHAT

IS

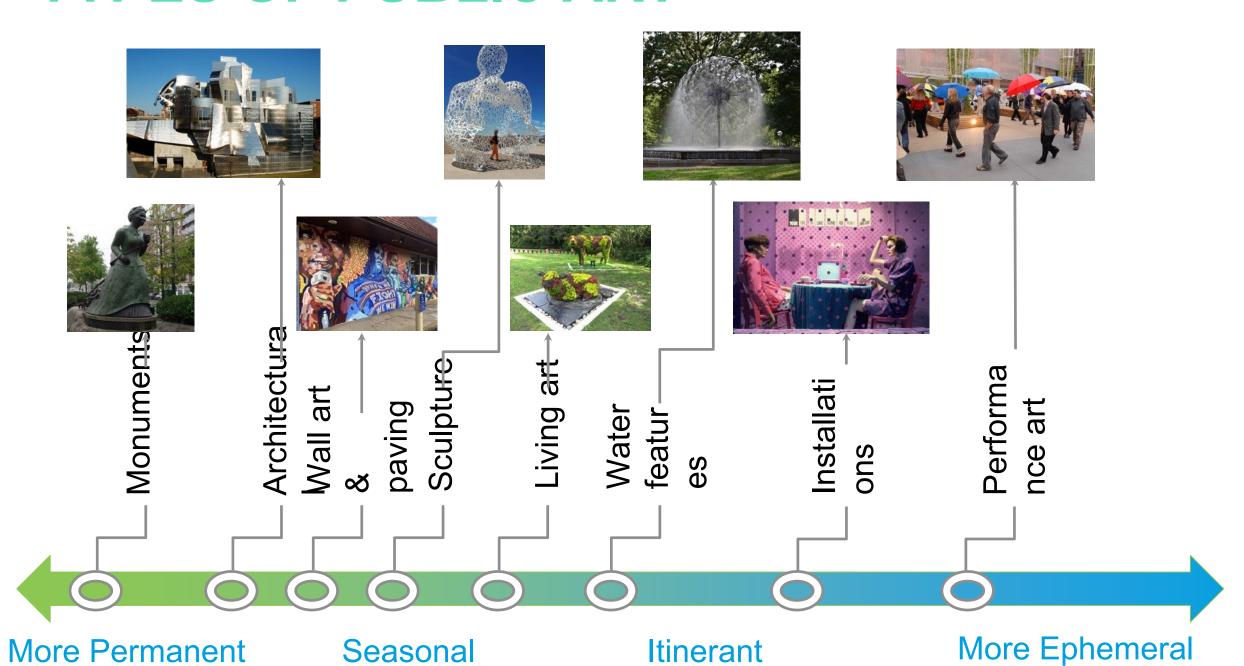
**PUBLIC** 

ART?

# Beyond Murals, Memorials and Monuments...

Public art is defined as works of arts and creative activities that are free and accessible to the public, including visual art, dance, festivals, music, theatre, literature, and photography.

### **TYPES OF PUBLIC ART**



#### **LOCATIONS FOR PUBLIC ART**











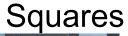




Accessible building interiors



Privately owned



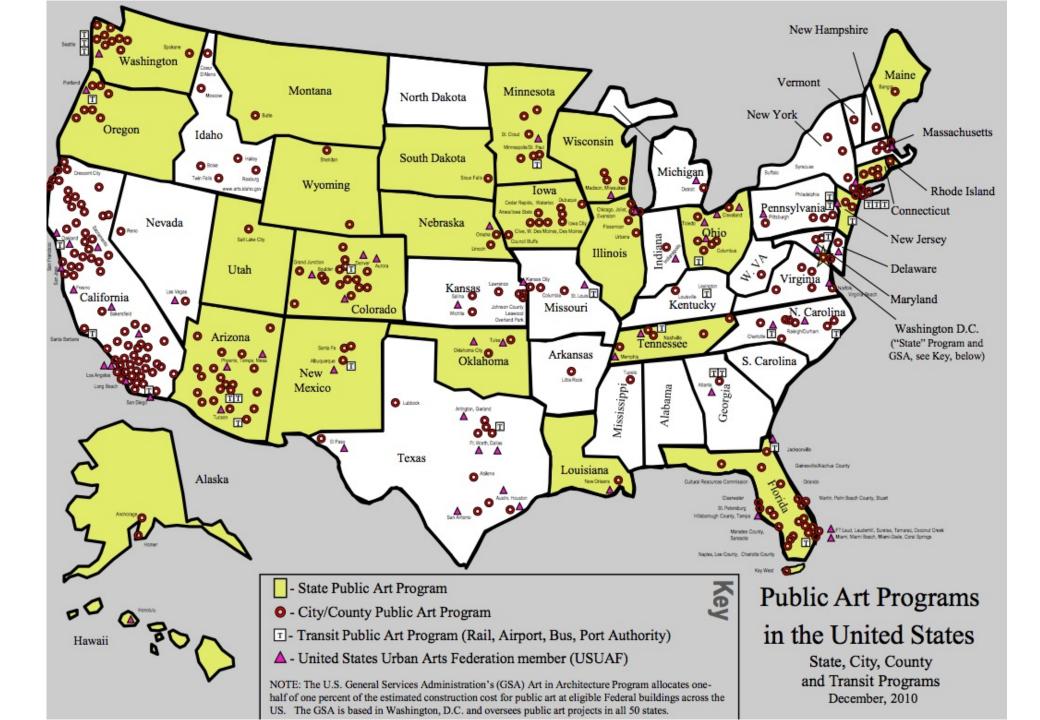


**Transit stations** 



Private plazas





#### **FUNDING MODELS**

- Percent for Art Funding
- Billboard tax
- License Plate fees
- Hotel/motel tax
- Gambling proceeds
- Tax return check box
- Postage stamps
- Microgrants and crowd-funding
- Meals hosted to fund

- Auctions—online and in person.
- Percent of private development fees
- "Golf tax" (\$1 from each bag rented)
- Graffiti abatement funds
- Corporate sponsorships
- Private gifts and loans
- Trading your art for other art
- Bartering with artists
- Grants and sponsorships

#### Minnesota Public Art Programs

Since that 2010 data was collected, several cities in MN have adopted ordinances, or stepped up their programs:

- St. Paul
- Eagan
- St. Louis Park
- Duluth
- Mankato
- Rochester
- Brooklyn Center

Over \$1 Million per year is spent on public art each year across the state of Minnesota and Forecast Public Art has worked in over 40 others cities seeking to commission a new artwork to integrate additional millions on public art just for Nicollet Mall?





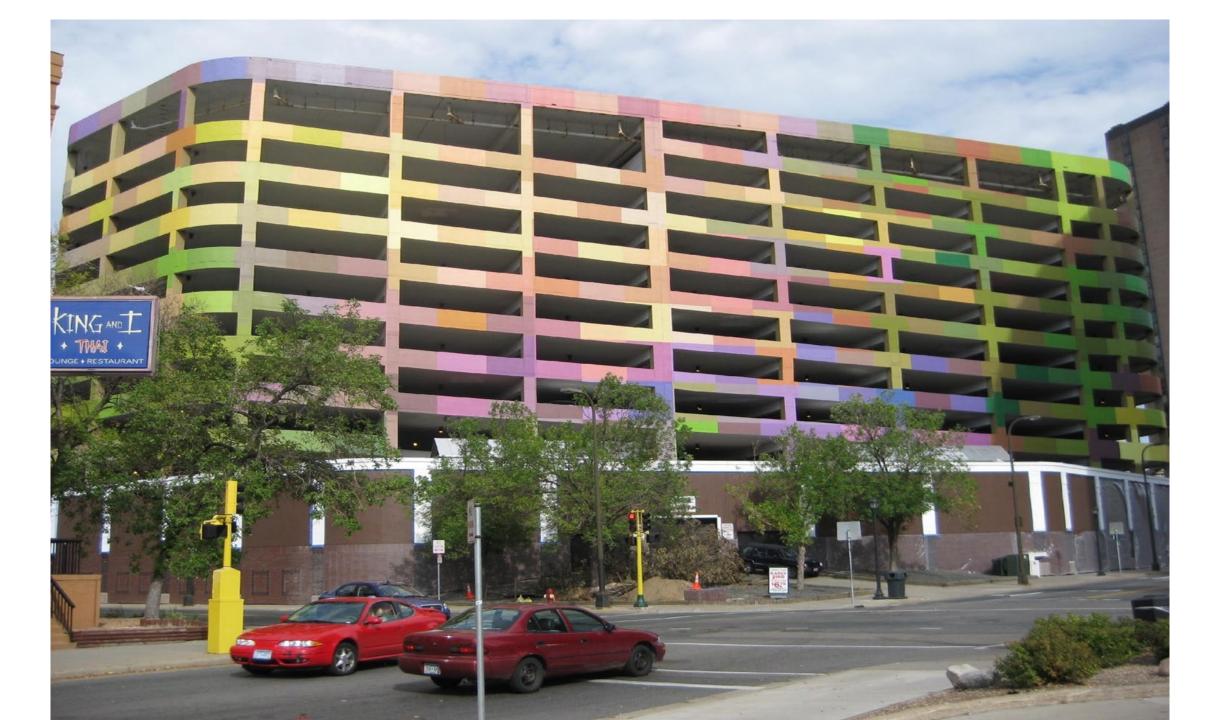




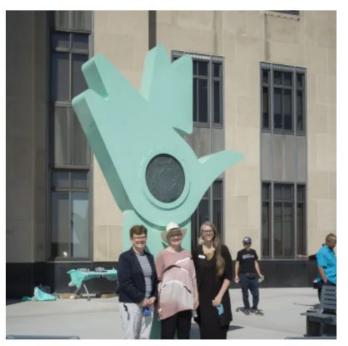






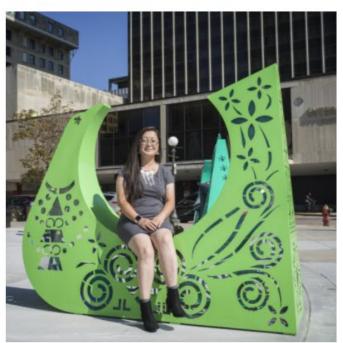










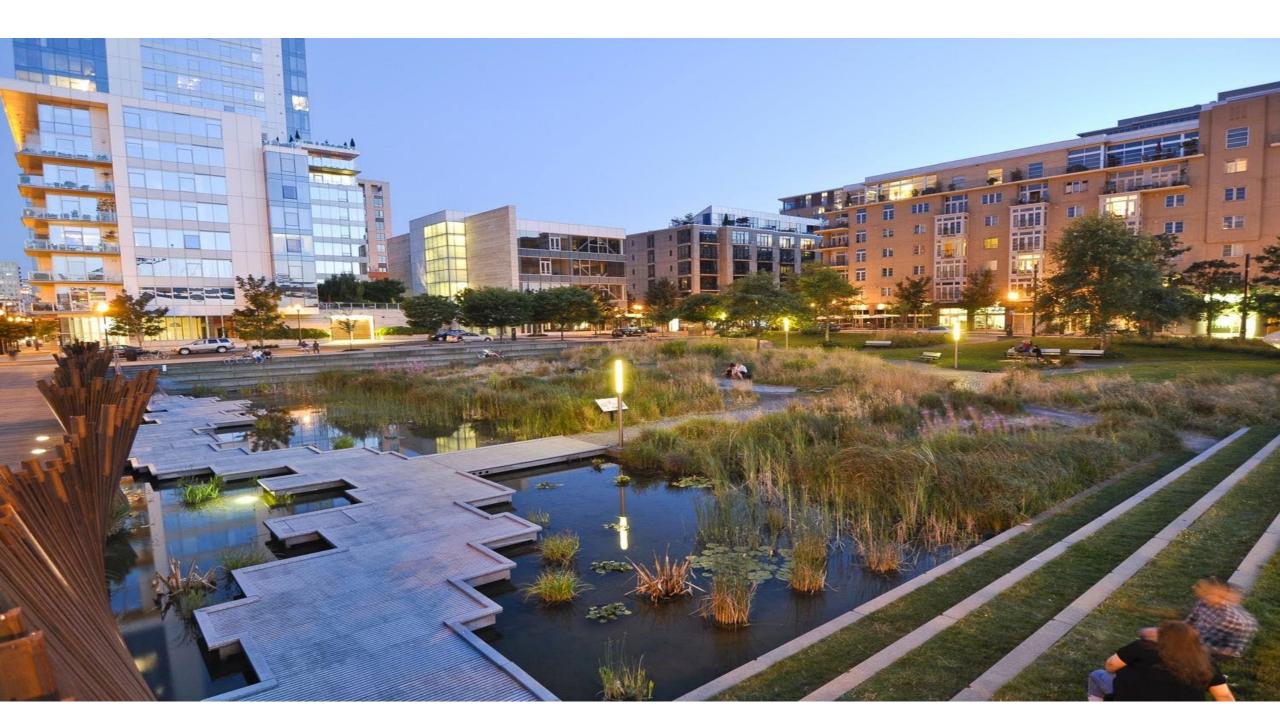






















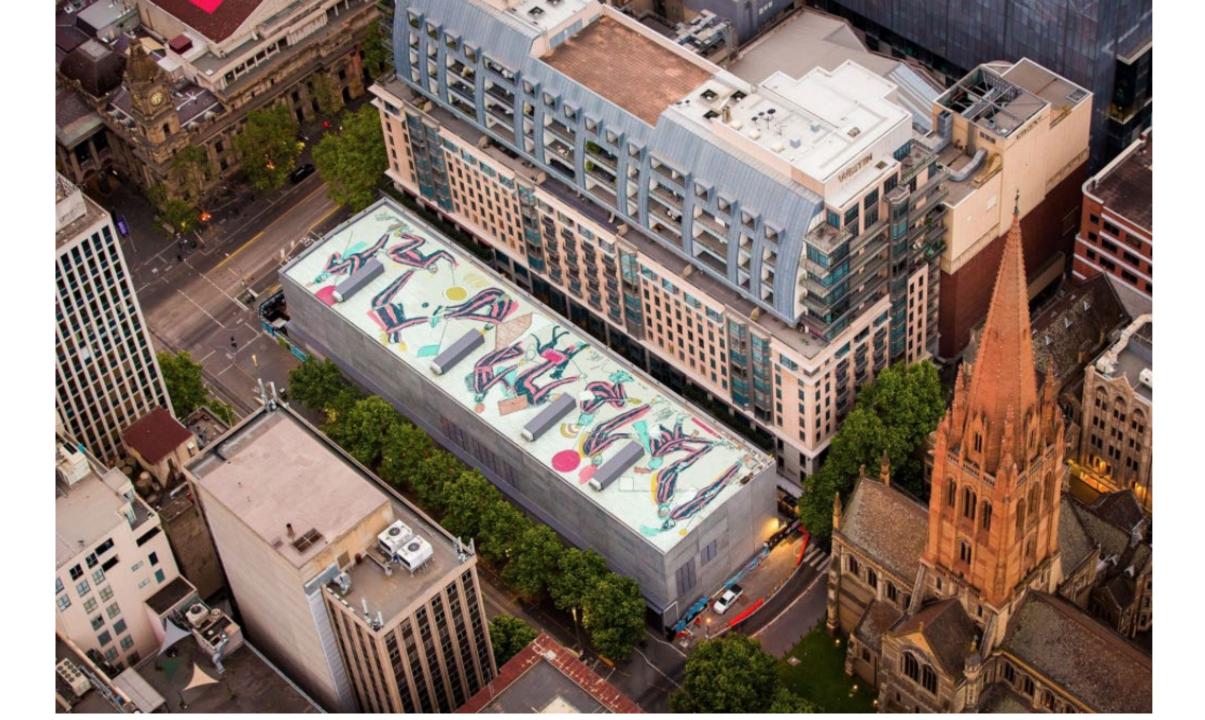


















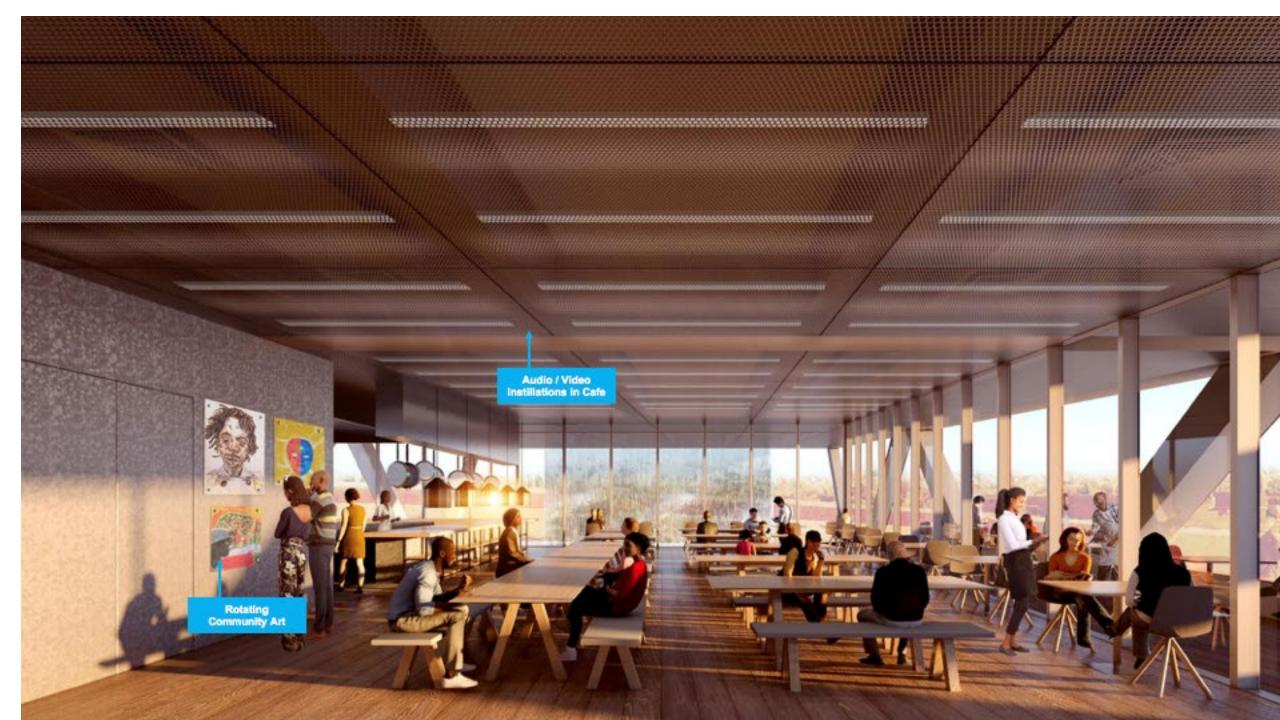


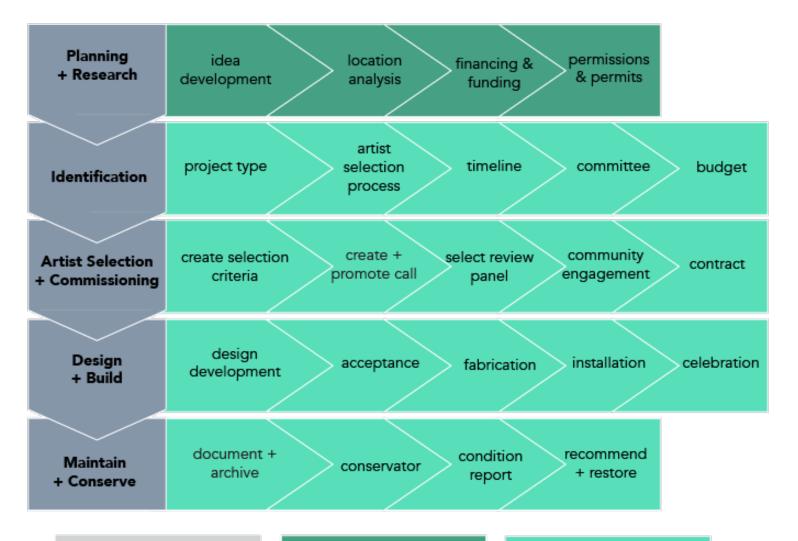












#### **Funding Sources**

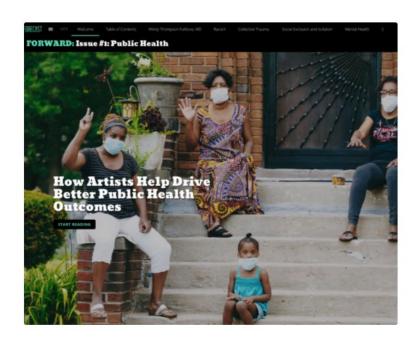
Government Private Combination

#### **Project Types**

Artist-Generated
Community-Generated
City-Generated
Gifts & Memorials
Design Team
Artist in Residence

#### **Selection Process**

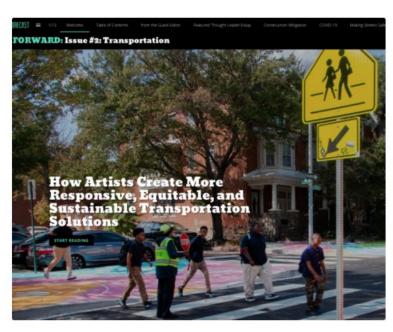
Open RFP
Open RFQ
RFQ Roster
Invitational RFQ
Direct Commission
Self-Initiated Productions
Direct Purchase



# This new digital publication and conversation series highlights how artists are partnering with cities, institutions and communities to courageously tackle the vital issues of our time.

FORWARD aims to show decision-makers how artists are critical partners in addressing pressing issues in America, from public health to the fate of our climate. We invite policy makers, public health workers, urban planners, architects, artists, city managers, funders—anyone interested in working to advance justice, health and human dignity—to engage, contribute and learn with us.

FORWARD is free, allowing us to reach people anywhere, without barriers to access. We hope you will read and share the content widely.



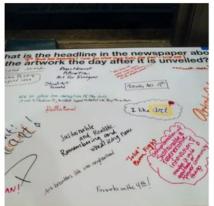




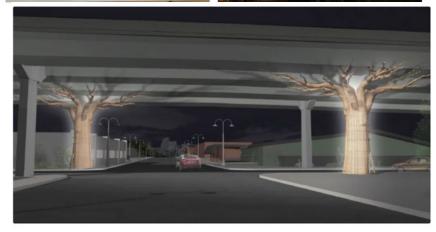
#### Making Change: E 4th Street Engagement | Reno, NV

Welcome to the first issue of Making Change, Forecast's quarterly consulting newsletter! We're excited to share with you the projects we have been working on across the country. In each issue, we'll share the who, what, and how, to give you insight into our process. This issue features engagement work we did with the City of Reno, NV, and I'm sharing more about myself as the Director of Programming. Thanks for being here.

— Jen Krava









# THANK YOU!

Theresa Sweetland Executive Director

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www.forecastpublicart.org

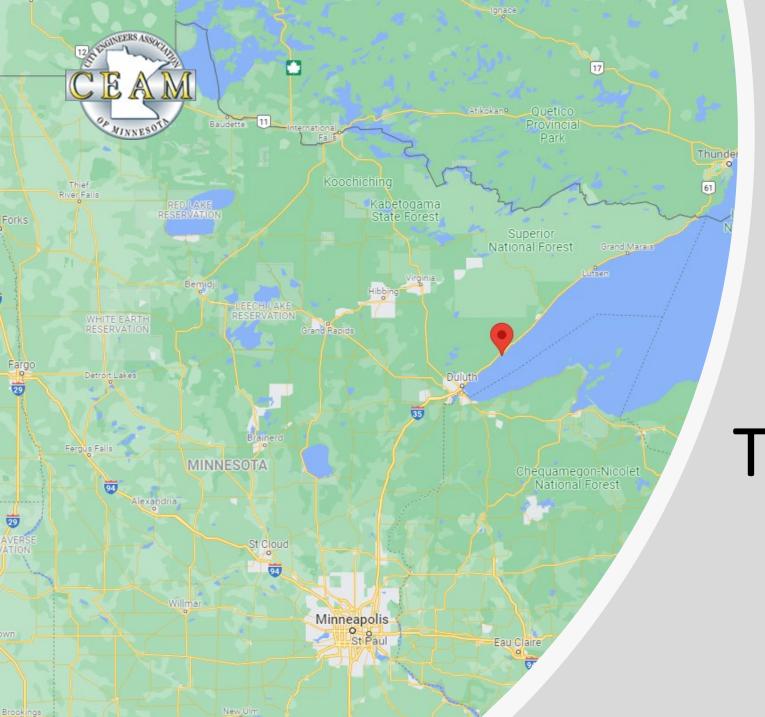


# 2022 CEAM Annual Conference Public Art

Two Harbors, MN
Wastewater Treatment Plant
"Art in an Unexpected Place"

Joe Rhein January 27, 2022







## Two Harbors, MN



# City of Two Harbors







#### Location Plan







# Existing WWTP

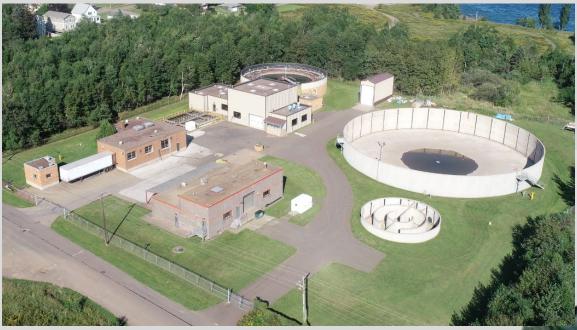






## **Existing & Proposed**





City saw opportunity for something more...

#### **Usual Aesthetic Elements:**

- Landscaping
- Fences / Walls





## **Artistic Community**



STAY INFORMED ABOUT LOCAL ARTS AND EVENTS!

#### TWO HARBORS AREA ARTS







Our Mission

Chalk.a.Lot

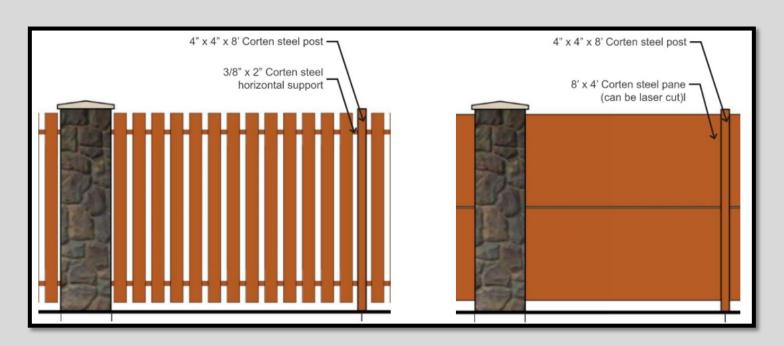
Harbor Wave Project



# Fencing



Discussion began with standard panels and lighting options



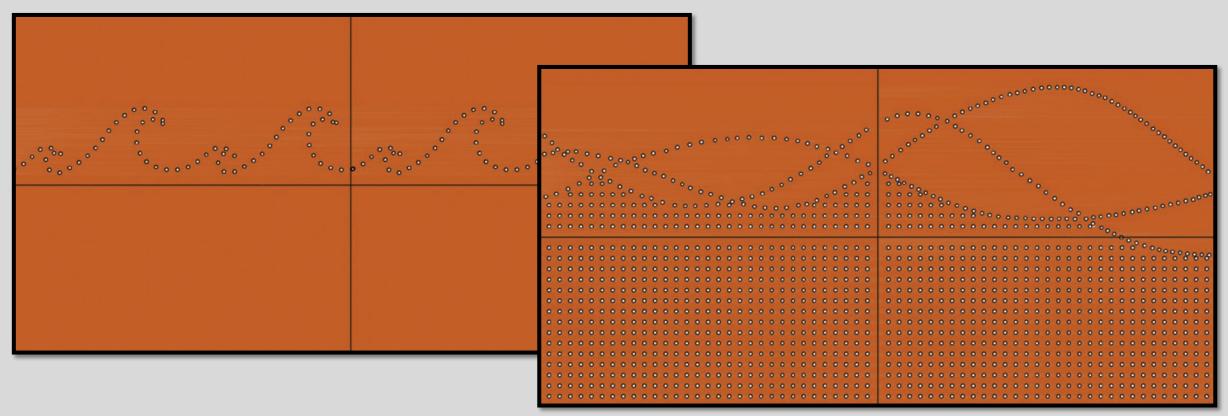




# **Enhanced Fencing**



Laser-cut metal panels with custom graphics and back-lighting effects



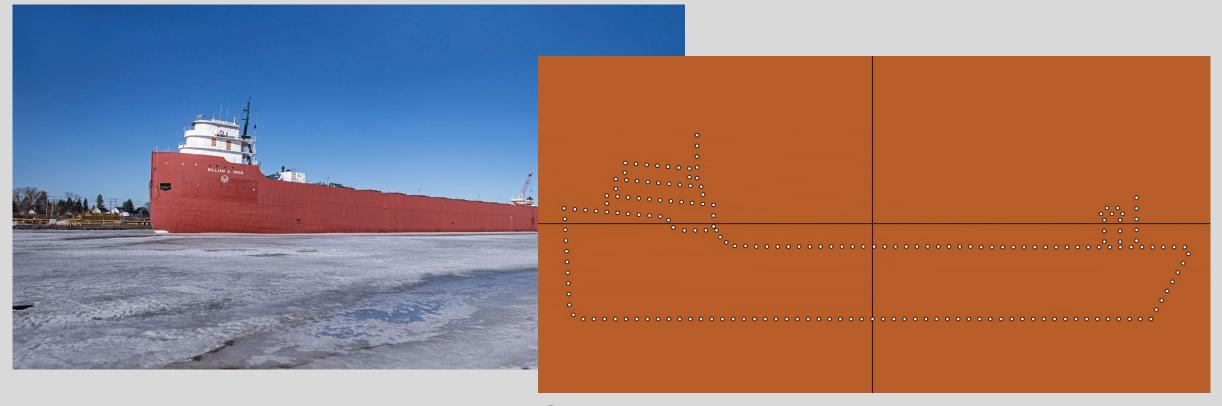
**Wave Patterns** 



# **Enhanced Fencing**



Laser-cut metal panels with custom graphics and back-lighting effects



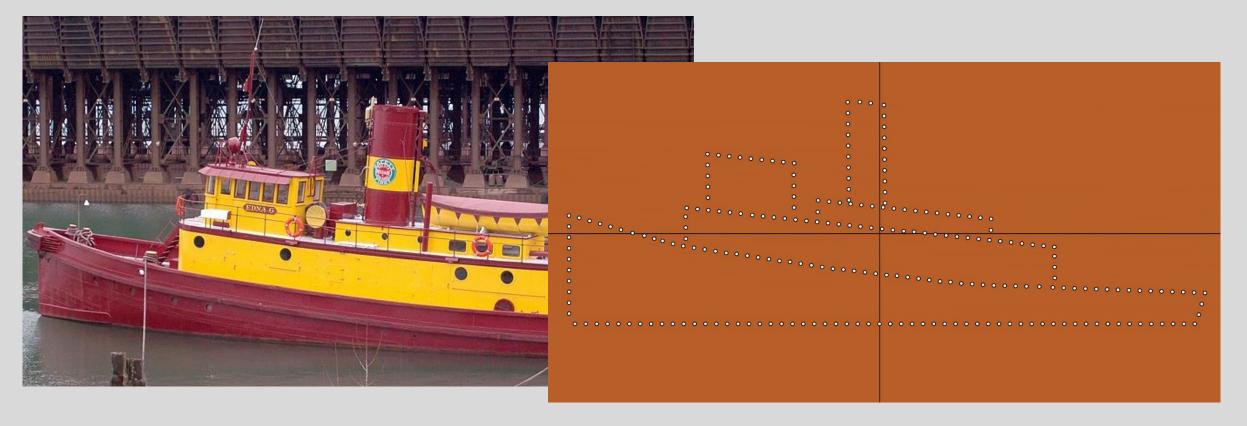
Ore Boat



## **Enhanced Fencing**



Laser-cut metal panels with custom graphics and back-lighting effects



Edna G – City's Historic Tugboat



#### Mural Canvas





View of new tanks from walking path

Tanks create potential 'canvas' for local artists



# Mural Canvas





# 2022 CEAM Annual Conference

Two Harbors, MN
Wastewater Treatment Plant
"Art in an Unexpected Place"

Thank you!







# **Public Art**

Josh Johnsen



# Public Art Heart of the City



# Heart of the City Bringing Visitors and Residents Together





### **Heart of the City Project Area**





#### Heart of the City Site Plan







# Artist Selection and Concept Development



# HEART OF THE CITY COMMUNITY UPDATE: MEET THE ARTISTS

# FRIDAY, OCTOBER 18 AT THE CASTLE



Eric Anderson Rochester, MN



Ann Hamilton Columbus, OH



Rafael Lozano-Hemmer Montreal, Quebec



Iñigo Manglano-Ovalle Chicago, IL



# Peace Fountain Removal to Peace Fountain Remain in Place

Dedicated by local sculptor Charles Gagnon
June 25, 1989



### Peace Fountain Meetings with Arlyn Gagnon

#### WHAT: Location HOW:

- Remain in plaza
- Shift to create to larger plaza area

# WHAT: Design Updates HOW:

- Integration into updated plaza design
- New basin size and shape
- New efficient mechanicals
- New lighting to highlight sculpture

#### WHAT: Next Steps HOW:

- Ongoing collaboration with Arlyn Gagnon
- 30th Anniversary event June 22, 2019
- Potential exhibit of sculptor Charles Eugene Gagnon





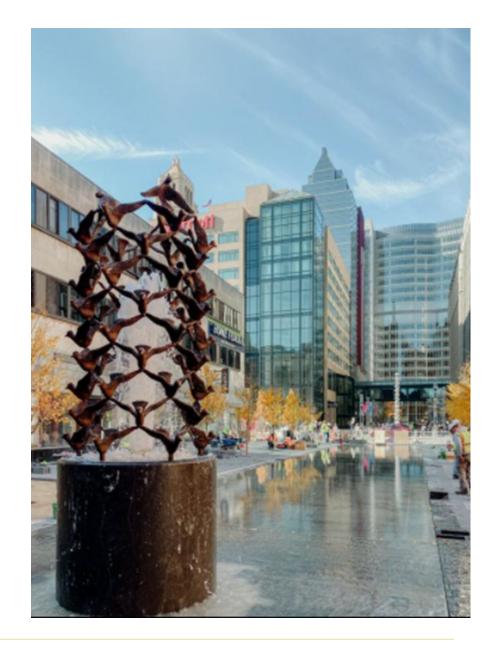






# **Peace Fountain Originally Dedicated in 1988**



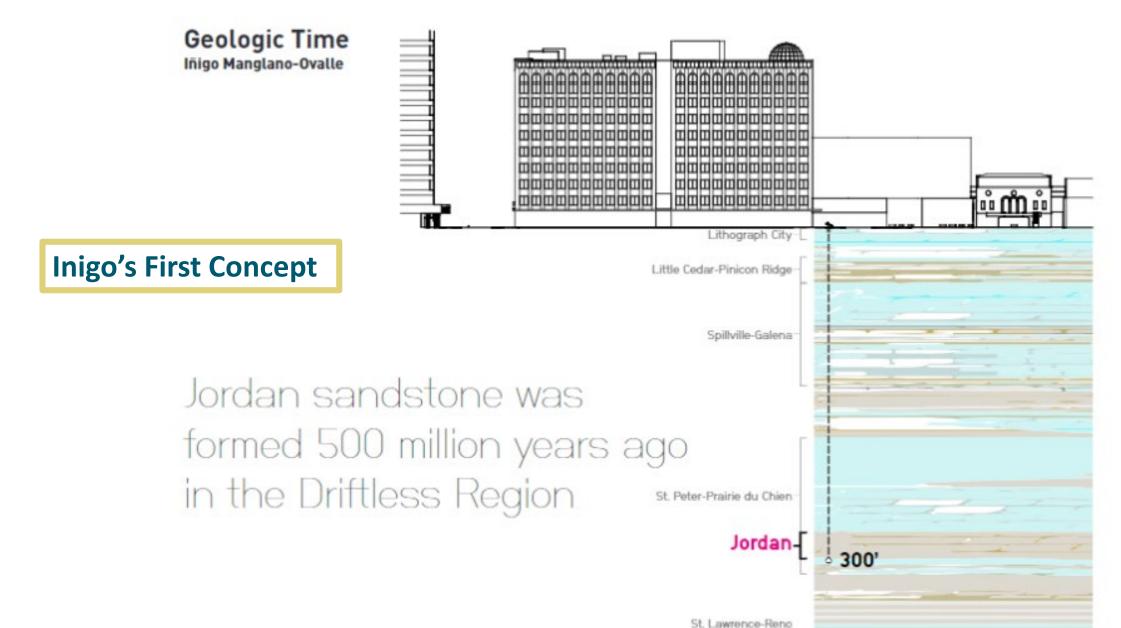




# "Town Well" to "A Not So Private Sky"

"A Not So Private Sky" features a vertical tower of 16 dice-shaped, stainless-steel objects with 12 faces called dodecahedrons. In science, a dodecahedron is one of 5 Platonic Solids, or any of the five geometric solids whose faces are all identical, regular polygons meeting at the same three-dimensional angles

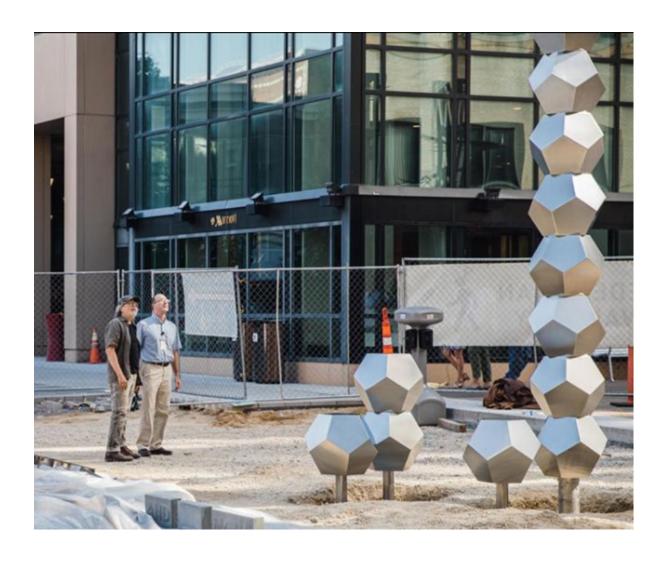


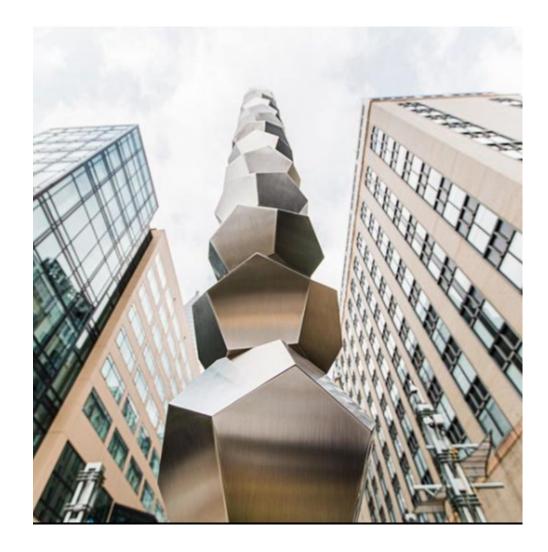






# Revised Concept: "A Not So Private Sky"



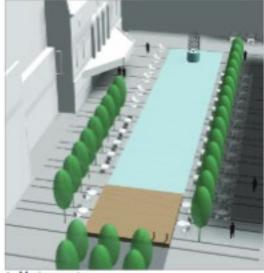


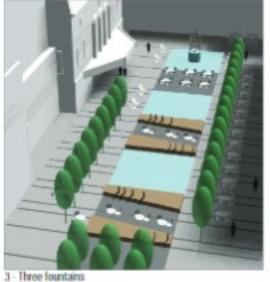
# "Begin Again" to "A Song for Water"

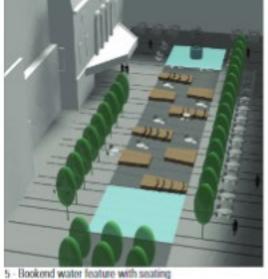
"Spanning over 250 feet...A Song for Water was chosen to pay homage to the original inhabitants of the land that Rochester was established on. This reaches into history and speaks to our city's present and future. The rich language of Westerman's poem affirms that the plaza in the Heart of the City was first a Dakota place. The piece is intentionally designed to interact with the water and fog in the plaza. As the phrases connect like water, we are reminded that it is our first medicine and through it, we connect."



### **Layout Options**



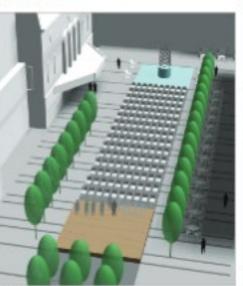


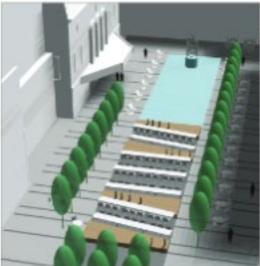


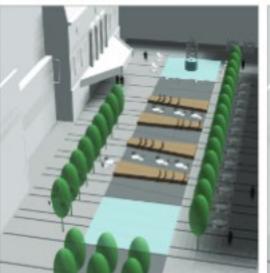


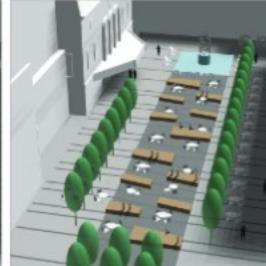
7 - Flexible plaza

1 - Maximum water









2 - Stage

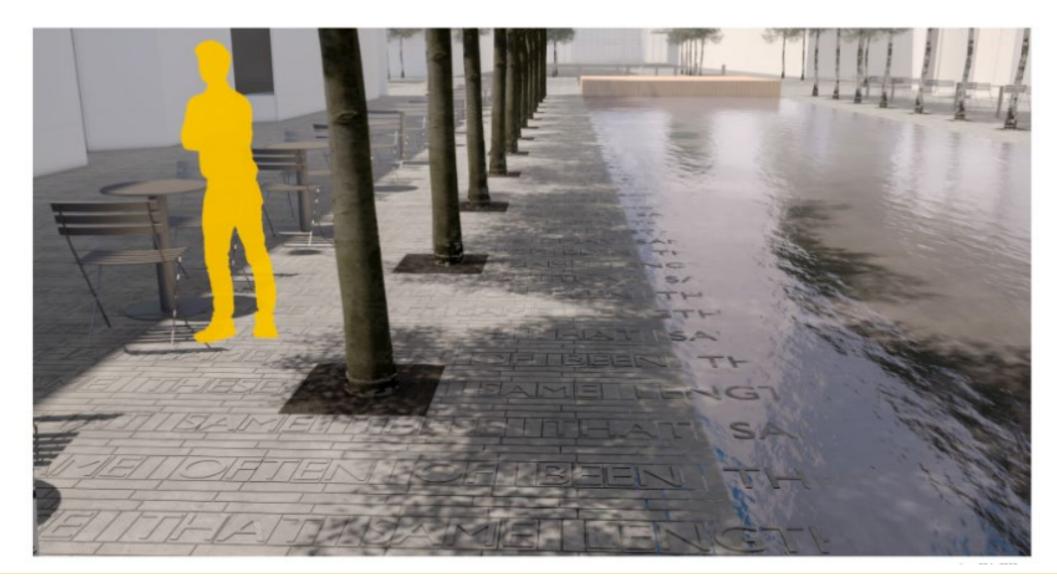
4 - Dinner setting

6 - Bookend water feature with seating

8 - Flexible plaza with maximum seating

Design Rec

# Ann Hamilton

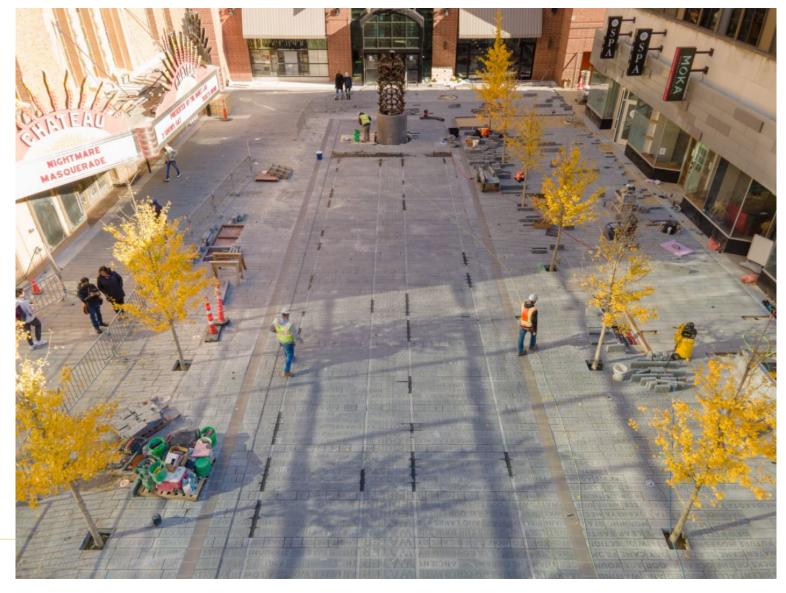




# Ann Hamilton, A Song for Water (2021) with De Wakpa Taŋka Odowaŋ / Song for the Mississippi River (2018) by Dr. Gwen Westerman

"A Song for Water with De Wakpa
Taŋka Odowaŋ / Song for the
Mississippi River features
fragmented words and phrases
carved onto the pavers that make up
the plaza grounds. Internationally
acclaimed artist Ann Hamilton
created the granite carvings using
the words of poet and Dakota
historian Dr. Gwen Westerman."

(Rochester Mom Blog)





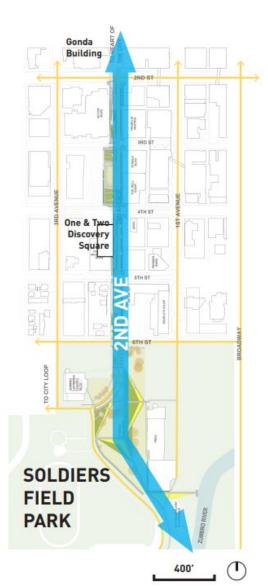
| I serala a calasse a la serala | Anna Anna dia mana anna dia anna anna dia 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1  | 0000000                                  |
|--|--|--|
| the motion of the world began warmth   | was life the wind was her breath THE words were magic the world was  | spoken into being with the first words   |
| the world was spoken into being  | with the first speaking they said THE word earth and there was earth   | They said trees and there were trees     |
| they said the word earth and there   | was ear H thinking woman sa ig THE sq ngof creation she sai g father   | of all life and light I am she sang      |
| humans and creator were separated  | aninals ived with humans up on THE earth thinking woman rayed to   | sum the infinite source of ALL beginning |
| THE SOURCE OF ALL BEGINNINGS BRILLI  | ant life nending water murmurs THE voice of a father's fath er water   | is the cause of wind and weather         |
| WATER BECAME THE CAUSE OF WINDS  | became the clouds water became THE se A water became the trinning of   | Sun and moon water Channeled Land        |
|  | Land wa er entered the womb of THE EARTH Water Flowed Fr M above   |  |
| sun moon and water channeled the   | LAND WA EXENTERED THE WOMB DF   DE EARTH WATER FLOWED FROM IN ABOVE  | water made rivers lakes and oceans       |
| lakes tell of events and memories in the   | lives of people water ripened on THE branches of ocean water spread  | everywhere we are water heat land        |
| we are water we are the heat of  | breath we are the land water is THE divine seed farmer god taught the  | people how to sow the five grains        |
| otokaheya in the beginning de da   | kota makoce this was a dakota PLACE the water was pure the water   | wakan sacred mni pejuta tokaheya         |
| water was part of the land and therefo   | repart of the people and in this PLACE we flourished from boote where  | The mni sota wakpa joins wakpa tanka     |
| before veritascaput long before  | otokaheya in the beginning de DAKOTA makoce this was a dakota pla<br>de dakota makoce this was a DAKOTA place the water was pure the   | ce the water was pure mni pejuta         |
| before misi ziibi otokaheya in the beginning   | DEDAKOTAMAKOCETHISWASIA DAKOTA BI ACETHEWATED WASIBUBETHE  | water was wakan part of the Land         |
| Westward along the Ballantyne ri   | ver named puatsipi by the cree DAKOTA river to bdote the beginning   | OF THE MISSISSIPPI OF THE NORTH          |
|  | ARM WANTED LAW I SILLING I MERKER DAWN OF BOARD AND IN THE SERVICE AND   |  |
| in the the dawn of life in the shadow  | in myths of original emergence in A robe of stars and planets in sweet   | Breathing of Flowers in Turnings of Sun  |
| humans and creator were separated  | on the earth thinking woman made 🛕 prayer for sun the infinite source  | of all beginning light and abundance     |
| water is the same water everything ends  | to begin again the world works in 🛕 circle one by one by one first there   | was nothing then there was everything    |
| unending water brought the pulse of life   | to begin again the world works in A circle one by one first there river water murmured the voice of A eather's father water became the   | CAUSE OF WINDS WATER BECAME THE CLOUDS   |
| EARTH RECEIVED THE WATERS AND THE DUST   | every river every future moyes in 🛕 different direction etched into the  | Mountains by water and time              |
| a song for wakpa tanka we listen we list   | en listen and then on the edge of the songs come condensed   | from the fog like dewdrops on cattails   |
| PEOPLE HAD TO BECOME SPIRITS TO MAKE   | WAY FOR THE NEXT GENERATION IN VIGNWAY OF PERPETUAL PASSAGE  | at the beginning of time as they sang    |
| IN THE BEGINNING DE DAKOTA MAKOCE THIS   | West in the local is a section in the control of th |  |
|  | was a dakota place the water / \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \   | sacred mni pejuta tokaheya heca          |
| pure the water was wakan sacred mni  | pejura tokaheya heca water   | the water was part of the land           |
| tokaheya heca water was water is   | our first medicine the water // Part of the Land and there   | fore part of the people and this place   |
| the world was spoken into bei  | ing these are the first words \\ \ \ / //is/the first speaking they said   | the word earth and there was earth       |
| To Live upon the Earth thinking  | woman made a prayer to sun // infinite source of all beginning   | ABUNDANCE FECUND CREATIVITY BRILLIANCE   |
| in Heavenly Bodies In Tidal Cycles   | in sleep hunger and heartstats was the beginning of everything   | The Bodies the Tides the Seasons came    |
| the water was part of Land and there   | fore part of the people and in THIS blace we flourished from boote   | WHERE THE RIVERS WERE OUR LIFEWAYS       |
| Long before st anthony otokahe   | ya in the beginning de dakota MAKOCE this was a dakota place the w   | ATER WAS WATER THE WATER WAS PURE        |
|  | TAIR IN SECURIOR DE DANCIA MARON CE INIS WAS ALABAMA IA PLACE INS W  | Ce the water was our first medicine      |
| BEFORE MISI ZIIBI BEFORE MERNANDO DE SOTO  | otokameya in the beginning de DAKOTA makoce this was a dakota pla<br>de dakota makoce this was a DAKOTA place the water was pure the   |  |
| before otokaheya in the beginning  | deidarota maroceithis was a DARO DA Placeithe water was pureithe   | water was wakan sacred mni pejuta        |
| wiyowpeyata westward along the Ballantyne Ri   | ver named puatsipiby the cree DAKOTA river to boote the beginning  | of the mississippi of the north          |
| before schoolcraft and veritascaput befo   | re misi ziibi long before hernando DE soto otokaheya in the beginning de   | dakota makoce the water was pure         |
| Before MISI ZIIBI LONG BEFORE MERNANDO   | deisatolotokaneyalinitheireginningi DIS idakotalmakoceithisiwasiaidaikota  | Place the water was wakan sacred         |
| along the river named puatsipi by the CR   | eedakotarivertobdotethe <u>BEGINNING</u> of the mississippi of the nor<br>abeautyabrilliantsparka <u>BEGINNING</u> anabundanceagaping hass<br>dark primeval watersamew <u>BEGINNING</u> of days in a shapeless park  | TH AND THE LITTLE MINNESOTA              |
| water alsource of all beginnings   | ABBALITY ABBILLIANT SPARKA RECINNING AN ABLINDANCE A IGADING HASS  | A LOWER WORLD OF PRIMEVAL WATERS         |
| an abundance a gaping mass a world of  | DADE DE LE LA COMPANIA DE LA COMPANIA DEL COMPANIA DE LA COMPANIA DEL CO | expanse all is calm and all is silent    |
|  | BARLENINE VALENDENINE VOICE DE CONTROL DE LA SINIA PRAFECES PARA   |  |
| The water became the universe became   | athdusand things in nature BEGINN ING from space void and mothing m tender in all things a new BEGINNING the first blaze of day the fi   | ness before a sun a moon or stars        |
| Animals and People Hold Deep Wisdo   | m tender in all things a new BEGINNING the first blaze of day the fi   | rst words test the New World             |
| Cosmos Birthed from void creator made a  | new world and people were BEGINNING water was beginning childr   | en were born with wisdom in their bones  |
| de dakota makoce this was a dakota place   |  | de dakota makoce this was a dakota place |
| This is how it all began in  | the beginning vastness at the BEGINNING of time the first dawn of life i   | s in the shadow in the myth of emergence |
| OUT OF THE TREES OF THE LA   | nd that is sacred a perpetual BEG NN NG appeared in chaos from cloth   | EMBROIDERED FOR A NEWBORN WORLD          |
| THE TREES AND THE BLADES OF ASSEMBLE DEST  | dries they tell the future the BEGINNING of history and culture and thi  | EDESTINIES OF MEAVEN AND EARTH           |
|  | nand then on the edge of a dream THE songs come condensed from the fo  | ali melnewnbarelamicattan el             |
|  |  |  |
|  | voices drift beyond night toward THE silent dawn and sing hekta ehanna   |  |
|  | n heavenly bodies and in the tides $THE$ seasons came sleep hunger heartbe   |  |
|  | a makoce this was a dakota place THE water was pure the water was wai  |  |
| the twittering of birds in the vastness of ea  | rth holds the history of the world [[N] ancient times life was marked by the   | Struggle between good and evil           |
|  | avages of shade in the drop of Dew $ec{	text{IN}}$ the Land in the fairest flower on th  |  |
| Destinies of Neaven and Earth Were estab   |  |  |
| BOULDERS BUMPING AND RUMBLING FALLING  |  |  |
|  |  |  |
|  |  |  |
| MOUNTAINS WERE CALLED FROM   | ine water molten lavaspilled out [[[]] great plows promite mot interior it<br>Elakes tell of events and memories [[N] the [life of people ripened on the bra   |  |

201 4<sup>th</sup> Street SE, Rochester, MN 55904

# Discovery Walk Local Approach



#### CONNECTING IT ALL IN A 10 MINUTE WALK



#### **EXISTING ASSETS**

Mayo Clinic and Annenberg Plaza



One and Two Discovery Square



Soldiers Field Park



Zumbro River



PROPOSED ASSETS

A welcoming and accessible gateway



New food truck plaza with outdoor dining



A pedestrian focused street for connecting



New gardens at Soldiers Field and public art by local artists





#### DISCOVERY WALK ART BY EMERGING LOCAL ARTISTS



**Photosynthesis** by Zoe Cinel

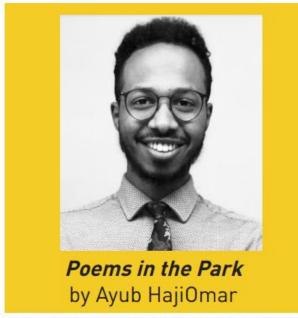


Visitor-activated light installation that illuminates the Franklin Heating Station





Striking blue light columns with a common top elevation but varying pole heights





33 Inspiring poems cut into the bases of the benches



- The Community Co-Designers are from diverse backgrounds and are great representatives for their communities.
- They engage with their communities to discuss how design and programming can be inclusive.
- Community Co-Designers are integrated into the team to ensure we achieve:
  - -Accessible and welcoming space for all
  - -Create unique experiences
  - -Create a sense of cultural belonging
  - -Create places that encourage health





Wafa Elkhalifa Sudanese Community Activist



Krista Jacobson

connection to communities dealing with mobility challenges



Laurie Kumferman



Chao Mwatela RCTC Student Advising



Lap Nguyen
John Marshall High
School student



Jenny Rho Community Health Center



Jeremy Westrum
connection to communities dealing
with brain injuries



LINK TO CO-DESIGN VIDEO:

GOVERNMENT AND POLITICS

#### **Co-designers bring community to DMC projects**

Work on Discovery Walk and rapid transit designs target new voices to ensure community is heard

Written By: Randy Petersen | 5:30 am, Mar. 22, 2021



#### Cities Are Looking to Get Better Community Engagement By Paying for It

Rochester, MN, is just one of many cities across the country whose agencies are convening paid advisory committees to ensure the community's voices are heard.

HENRY PAN MAY 6, 2021









# Public Art Prototyping and Engagement





Table height for standing

### **Engagements** Prototyping

Peace Plaza (Oct. 2018)



Warming Benches (Feb. 2019)



Streetscape (March 2019)



Universal Design (May 2019)



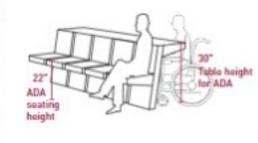












seating







Testing paver height and accessibility of the raised lettered pavers.











Temporary art installation to activate the plaza and construction site to entice people to come out and drive foot traffic for surrounding businesses.



"Time capsule"
public engagement
to get people
interested and
involved in the
project.







## Artworks

35 artwork commissions
Listed in the collection from 1997-2022

# Costs

Commissions range from \$5K-\$200K

Materials

Materials include concrete, steel, aluminum, fiber, mosaic, glass, led's/ light, and more TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS

\$2 Million

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES

\$1.7 Million

TOTAL ECONOMIC IMPACT FROM NONPROFIT ORGANIZATIONS AND THEIR AUDIENCES IS ALMOST

\$3.7 MILLION

GOVERNMENT REVENUE (TAXES & FEES)
GENERATED BY ARTS AND CULTURE NONPROFIT
ORGANIZATIONS & THEIR AUDIENCES

\$397,745

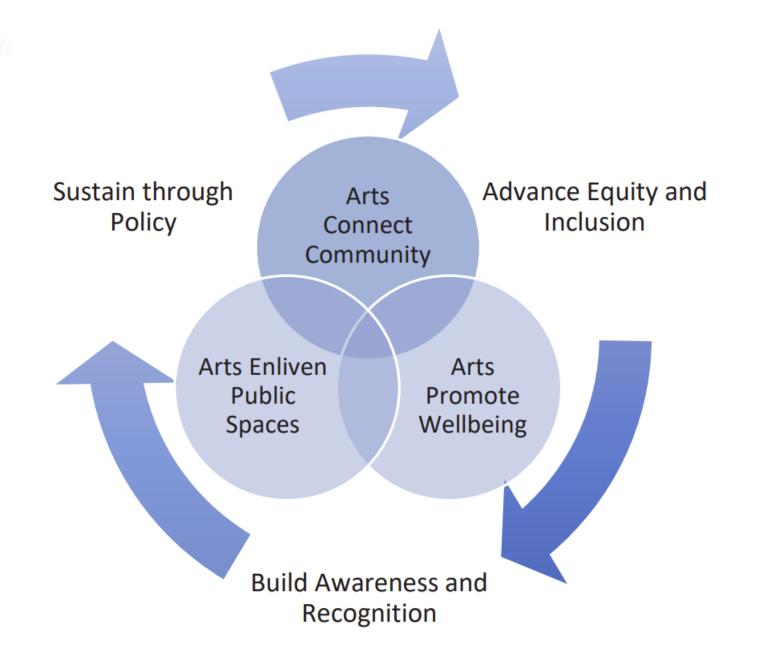








# The arts make our values visible.













accessibility

funding

process

contracting

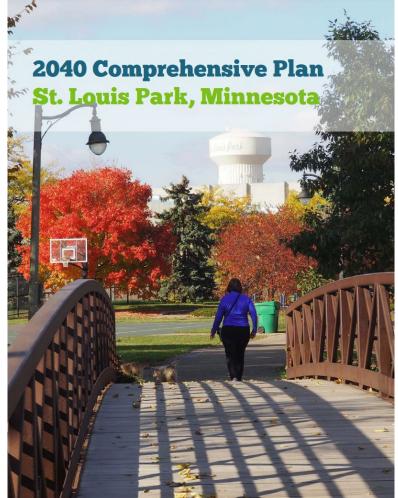
maintenance

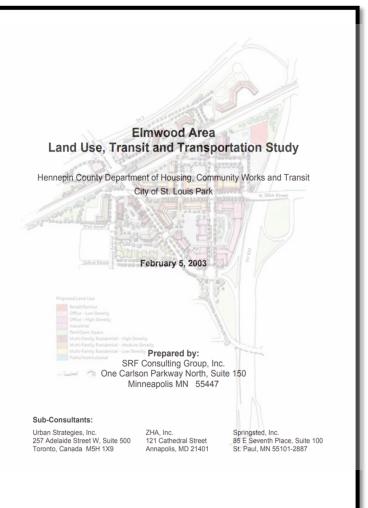
public

partnerships

private







## Gateways















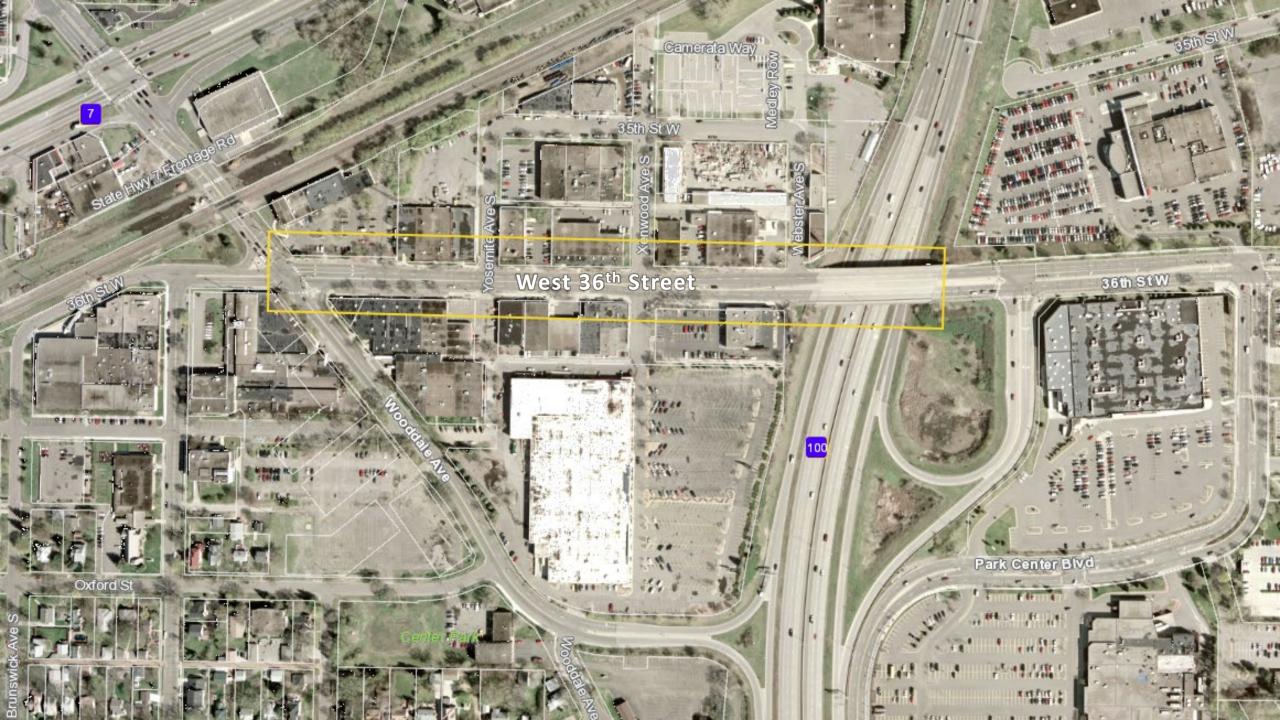
















SIGNAGE

BOLLARDS

































SRF





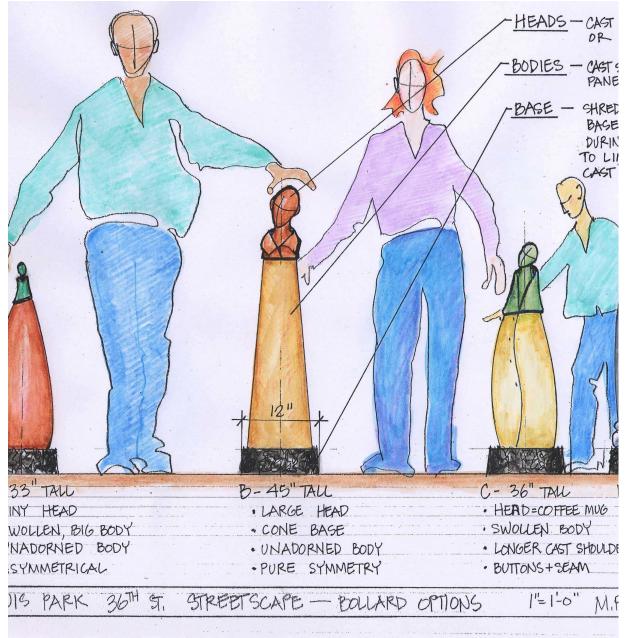








The Great Blue Heron – Jeffrey Kalstrom and Diane Hellecksom



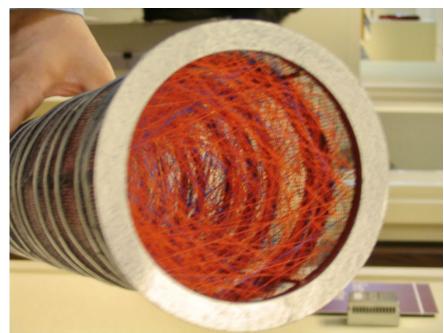






Marjorie & Martin Pitz & Assoc.







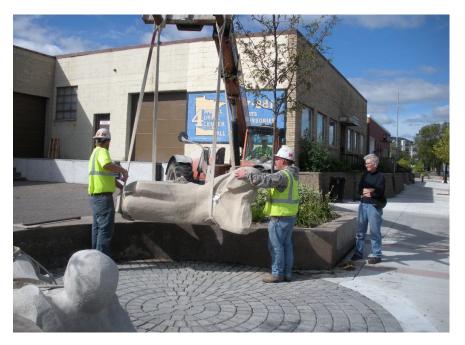
## Rhythm of Life by Denise Tennen



Photo by Ken Fox Source: Public Art Review Issue 37 – 2007 (fall/winter)Published September 1, 2007

















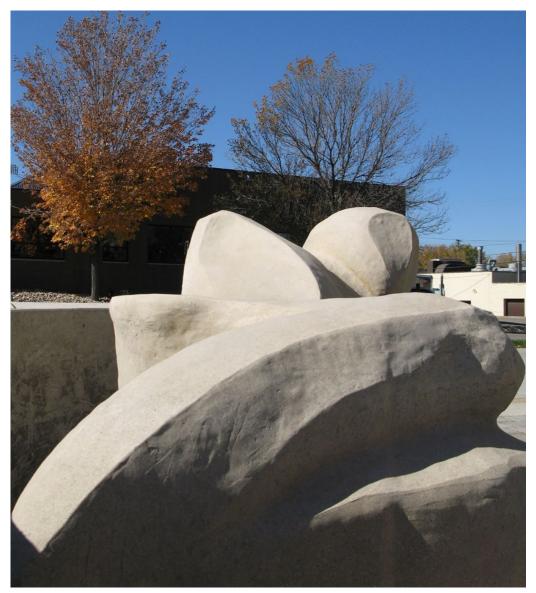
































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