NOVEMBER 15 - 18, 2021

GOVERNMENT IT SYMPOSIUM

IN-PERSON + VIRTUAL

40th YEAR!

PRE–CONFERENCE SPONSORSHIP OPPORTUNITIES

PRE-CON WORKSHOP - NOV. 15TH
$3500 each (4 available)

- 1 - Three-hour pre-con workshop/session
- Linked logo on our websites + e-blasts + "brought to you by " on-site signage (table tents, easels/posters) + 2-minute lunch address to pre-con attendees
- Display in concourse during pre-con breaks
- Virtual booth at Symposium during Symposium with robust digital presence and real-time, live-chat and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits
- 2 - Conference passes (total) to in-person pre-con and virtual Symposium
- Pre-event opt-in attendee list + post event list

TABLE TOP DISPLAY
(Must be a registered exhibitor or sponsor)

- Display in concourse during breaks
- Pre-event attendee list sent before pre-con
- Company name listed on pre-con promotions, table-tent and on-site list

Pricing for registered sponsors / exhibitors:
- Platinum & Above = Included
- Gold = $250
- Silver or Exhibitor = $500

*Registrants may only use TWO of their virtual event registrations for in-person pre-con attendance.

To learn more and discuss the best opportunities for you, contact:
Christopher Kohn, ckohn@fusionlp.org or 952-885-7602.

SIGN UP NOW

GOVERNMENT IT SYMPOSIUM

NOVEMBER 15–18, 2021

2021 SPONSORSHIP OPPORTUNITIES

New this year! Year-round sponsorship benefits with pre- and post-event visibility and engagement options. **Register now** to get your top sponsorship choice.

CELEBRATING 40 YEARS!

As technology partners, we know you'll appreciate that we're using innovation and technology to continue to convene and connect people in meaningful ways, whether we gather together in-person or from the safety and comfort of your home or office, using a high-tech, interactive virtual environment -- or a combination of both!

We've taken time to curate innovative virtual benefits, as well as state-of-the-art virtual conference technology which will bring more visibility, engagement opportunities and overall value for your investment.

Get in front of the people who matter.

The 2021 Government IT Symposium hosts government leaders and professionals from across the greater Midwest -- including city, county, state and regional agencies, as well as state college and university offices.

No longer business as usual.

Government IT services are evolving at a faster pace than ever before. Changes in the workforce, rapid advances in technology, growing expectations by citizens and politicians and the increasing security threats demand that Government solution partners have the right insights and capabilities at the right time. The 2021 Government IT Symposium gives your business a leg up on the competition by providing information, insights, and opportunities to position you for success.

REGISTER

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ckohn@fusionlp.org
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2021 SPONSORSHIP LEVELS

Encore Sponsors

Government IT Symposium Event Benefits

	Pinnacle	Diamond	Platinum	Gold	Silver	Exhibitor
Support Level	$17,500	$12,500	$10,000	$7,500	$3,500	$1,500 *($750 nonprofit)*
Number Available	1	2	4	10	6	Unlimited
Encore Sponsors receive these exclusive benefits throughout the year!						
Podcast	20-minute interview					
Blog Post	2	1				
Webinars *Includes opt-in list*	3	2	1			
Social Media	4/month	2/month	1/month			
Logo/link listed for one year on Symposium website	X	X	X			
Embedded 30-second promo videos in emails and social media	6	3	2	1		
Event Speaking Opportunities	Breakout sessions (6) + 30-min plenary session + 2-min. keynote intro	Breakout sessions (4) + 30-min plenary session (1) + 2-min. intro to event function	Breakout sessions (2) + 20-min. Showcase presentation	Breakout sessions (1)		
30-second video ad before your breakout sessions	X	X	X	X		
Virtual Booth Benefits	Robust digital presence with real-time and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits!	Robust digital presence with real-time and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits!	Robust digital presence with real-time and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits!	Robust digital presence with real-time and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits!	Robust digital presence with real-time and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits!	Robust digital presence with real-time and offline interaction with attendees. Gamification and other incentives built in to encourage booth visits!
Conference Passes	Unlimited	Unlimited	Unlimited	3	2	2
Opt-in List	X	X	X	X	X	X
Logo Benefits	Event website + registration page + event emails + pre-event marketing	Event website + event emails + pre-event marketing	Event website + event emails + pre-event marketing	Event website + event emails + pre-event marketing	Choice of Top Billing on One Page in Virtual Event Platform	
Social Media Mentions	2/day during event	1/day during event	1/day during event	2 prior, and 1 during event		