



2022 SPONSORSHIP OPPORTUNITIES

*Join us for a hybrid conference with
3 in-person days & featured virtual sessions!*

DECEMBER 6-8, 2022

NO LONGER BUSINESS AS USUAL...

Government IT services are evolving at a faster pace than ever before. Changes in the workforce, rapid advances in technology, growing expectations by citizens and politicians and the increasing security threats demand that Government solution partners have the right insights and capabilities at the right time. The 2022 GOVIT Symposium gives your business a leg up on the competition by providing information, insights, and opportunities to position you for success.

Join us to reunITE Government technology!



**800+
ATTENDEES**



**70+ SPONSORS
& EXHIBITORS**



**100+ SPEAKERS
& SESSIONS**

**Data collected & averaged from 2016 - 2019*

We're excited to host a hybrid conference for 2022! [Register now](#) to get your top sponsorship choice.

REGISTER

SYMPOSIUM SPONSOR PROFILE

The GOVIT Symposium sponsors and exhibitors represent various markets within the information technology and digital markets. Products and services represented include:

- Digital Transformation/Integration Software & Services
- Audio/Visual Communication Solutions
- Network/Infrastructure Products & Solutions
- Citizen Engagement
- IT Consultation & Support
- Emerging Technologies
- Data and Analytics
- Cloud and Hosting Solutions
- Data/Document Management
- Cyber Security Systems & Integration

SYMPOSIUM ATTENDEE PROFILE

The 2022 GOVIT Symposium hosts government leaders and professionals from across the greater Midwest -- including city, county, state and regional agencies, as well as state college and university offices.

ATTENDEE POSITION TITLES INCLUDE...

- Data and system analysts
- CIOs, CISOs, CTOs, CBTOs
- Procurement
- Accessibility & Equity Management
- Technology & Digital Specialists
- IT Directors & Managers
- Network Administrators
- AI/Analytics specialists
- Information Security analysts
- Software/systems development and engineers
- Quality Assurance
- Web Applications Developers



ATTENDEES BY SECTOR

- STATE
- COUNTY
- CITY
- REGIONAL
- FEDERAL
- HIGHER EDUCATION
- NON-PROFITS



[Learn more at fusionlp.org/govitsym/](https://fusionlp.org/govitsym/)





New This Year!

INTRODUCING GOVIT HUB

Building upon the long history of the annual Government IT (GOVIT) Symposium, the GOVIT Hub is designed to offer learning, inspiration and connections both at the Symposium event, *AND* throughout the year.

Each year during the Symposium event, the GOVIT Hub area will be *THE* center of activity – a dynamic physical space to engage with your peers and get recharged about your mission-critical work.

Throughout the year on the new GOVIT Hub 365 digital platform, we will continue to offer learning and connections through:

- Live and recorded webinars
- Podcasts and video interviews
- News and updates
- Blogs and reports
- Information on upcoming events and opportunities

[VISIT GOVIT HUB 365!](#)

AT THE SYMPOSIUM

We are redefining what it means to network with your peers! Grab some food & a beverage in the Exhibit Hall and enjoy one or more of these opportunities to reunite, reimagine & recharge!

- Fireside chat
- Experience Lab
- Golden GOVIT Showcase
- Silent Auction or Treasure Hunt
- Quiet conversations with peers
- Relax in the lounge areas

GOVIT HUB 365

A *NEW* year-round digital platform connecting you with local and regional government technology resources and opportunities!

- Live and recorded webinars
- Podcasts and video interviews
- News and updates
- Blogs and reports
- Information on upcoming events and opportunities

SO... WHAT DOES THIS MEAN FOR SPONSORS?

More benefits for your buck! Depending on your sponsorship level, you are eligible to receive additional exposure via GOVIT Hub 365. We're talking linked logos on the Hub home page, podcast interviews, blog posts, webinars, digital ads, new releases & more!

2022 SPONSORSHIP LEVELS

PINNACLE SPONSOR BENEFITS \$25,000 -- Only 1 available

- **Premier double-sized (8' x 20') booth**
- **Welcome Station:** Exclusive branding of a kiosk located in a prime traffic near the Registration Desk! The branded kiosk provides an opportunity for your company to greet attendees when they arrive and where you can distribute branded giveaways and information.
- **Presentation opportunities:**
 - 2 minute introduction before opening keynote presentation
 - Up to six (6), 60 minute breakout sessions
 - 20 minute lunch plenary session presentation (600 estimated attendance)
- **Premier billing of company logo on:**
 - Exclusive banner and signage
 - Social Wall – exclusively featured on interactive media wall
 - Screens in the ballroom prior to opening keynote
 - Prominently featured on the conference web/ mobile app
 - Symposium website and pre-event marketing
- **(4) company videos** embedded in pre-event marketing e-blasts
- **Six complimentary passes** (additional passes available for \$100 per day). Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).
- **Free lead generation scanner** or software
- **Virtual booth** in the web/ mobile app
- **Two push notifications** through the event mobile app (1 per day)
- **Recognition on event social media** (4 prior to event/ 3 during the event)
- **Access to pre and post-event participant opt-in list**
- **Access to speed networking event** with Government IT leaders (see below)



Exclusive GOVIT Hub 365 Benefits

Year round visibility & engagement benefits on the new GOVIT Hub 365 site available for the 2022-23 year only! Benefits subject to change year over year.

- Linked logo on Hub home page
- Podcast Interview (20-minutes)
- Two blog posts/articles (sponsor provides on approved topic of choice)
- One 45-60 minute webinar (includes attendee opt-in list)
- Digital ad on the Hub home page
- Two news release submissions (could be product showcase, news, company update)



ADDITIONAL BENEFIT!

Don't miss your opportunity to network with Government IT leaders during the GOVIT speed networking event! Exact date/ time TBD.

2022 SPONSORSHIP LEVELS

DIAMOND SPONSOR BENEFITS

\$20,000 -- 2 available

- **Premier double-sized (8' x 20') booth**
- **Presentation opportunities:**
 - Four (4), 60 minute breakout sessions
 - 2 minute intro prior to one of two planned special events open to all attendees (Symposium Slam or Golden GOVIT Awards)
 - One 10 minute preview presentation during designated break time
- **Top billing of company logo on:**
 - Symposium website and pre-event marketing
 - Screens in the ballroom prior to opening keynote
 - Shared banner
 - Conference web/ mobile app
- **(3) company videos** embedded in pre-event marketing e-blasts
- **Access to speed networking event** with Government IT leaders
- **Four complimentary passes** (additional passes available for \$100 per day). Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).
- **Free lead generation scanner** or software
- **Virtual booth** in the web/ mobile app
- **One push notification** through the event mobile app
- **Recognition on event social media** (2 prior to event/2 during the event)
- **Access to pre and post-event participant opt-in list**

Exclusive GOVIT Hub 365 Benefits

Year round visibility & engagement benefits on the new GOVIT Hub 365 site available for the 2022-23 year only! Benefits subject to change year over year.

- Linked logo on Hub home page
- Two blog posts articles (sponsor provides on approved topic of choice)
- One 45-60 minute webinar (includes attendee opt-in list)
- One news release submission (could be product showcase, news, company update)

PLATINUM SPONSOR BENEFITS

\$15,000 -- 4 available

- **Premier double-sized (8' x 20') booth**
- **Presentation opportunities:**
 - Host a 20 minute "fireside" chat with a current customer in the exhibit hall
 - Up to two (2) – 60 minute breakout session
 - One 10 minute preview presentation during designated break time
- **Top billing of company logo on:**
 - Symposium website and pre-event marketing
 - Screens in the ballroom prior to opening keynote
 - Conference web/ mobile app
 - Shared banner
- **(2) company videos** embedded in pre-event marketing e-blasts
- **Access to speed networking event** with Government IT leaders
- **Three complimentary passes** (additional passes available for \$100 per day). Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).
- **Free lead generation scanner** or software
- **Virtual booth** in the web/ mobile app
- **One push notification** through the event mobile app
- **Recognition on event social media** (1 prior to the event/1 during the event)
- **Access to pre and post-event participant opt-in list**

Exclusive GOVIT Hub 365 Benefits

Year round visibility & engagement benefits on the new GOVIT Hub 365 site available for the 2022-23 year only! Benefits subject to change year over year.

- Linked logo on Hub home page
- One blog post article (sponsor provides on approved topic of choice)
- One 45-60 minute webinar (includes attendee opt-in list)

2022 SPONSORSHIP LEVELS

GOLD SPONSOR BENEFITS

\$10,000 -- 10 available

- 8'x 10' booth
- One (1) - 60 minute breakout session
- Access to speed networking event with Government IT Officials
- Company logo on Symposium website and pre-event marketing
- Company logo on screens in the ballroom prior to opening keynote
- Shared banner
- Two complimentary passes (additional passes available for \$100 per day). Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).
- Free lead generation scanner or software
- Virtual booth in the web/ mobile app
- Recognition on event social media (1 during the event)
- One blog post article to be published on the GOVIT Hub 365 (new year-round digital platform)
- Access to pre and post-event participant opt-in list

SILVER SPONSOR BENEFITS

\$7,500 -- 10 available

- 8' x 10' exhibit booth
- Access to speed networking event with Government IT leaders
- Company logo on the Symposium website and pre-event marketing
- Company logo on the screens in the ballroom prior to the opening keynotes
- Two complimentary passes (additional passes available for \$100 per day). Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).
- Virtual booth in the web/ mobile app
- Access to post-event participant opt-in list

Exclusive branding rights on one of the following items:

Wi-Fi Network Name: Something everyone needs! The Wi-Fi network name will be customized to incorporate your company's name with a link to your website.

Attendee Lanyards *Fusion will supply: Great visibility throughout the event! Your company name and logo will be prominently displayed on the front of attendee lanyards.

Two Charging Stations *Fusion will supply: A popular "hot spot" at the event for attendees to recharge their devices, these stations will be centrally located and feature your company's name & logo.

Lunch (one day only): Your company's name and logo will be prominently displayed on the screens at the front of the room during lunch, and your company will receive recognition from the podium.

Experience Lab: Show your support for greater digital accessibility! Your company's name/logo will be prominently displayed in this designated area of the exhibit hall which will feature hands-on demonstrations of digital accessibility experiences – a popular and important destination for attendees.

Lounge Areas: Attendees look for these quiet spaces to take a break. Your company's name/logo will be prominently displayed in these highly sought after destination spaces.

Golden GOVIT Showcase: This designated area of the exhibit hall will feature interviews and displays from the Golden GOVIT Award finalists. Your company's name/logo will be prominently displayed in this popular gathering spot for attendees.

Career Connections: This area is a dedicated space in the GOVIT Hub exhibit hall that provides attendees (including students and job seekers) the opportunity to connect with government employers regarding potential employment opportunities, as well as to get a professional headshot taken.

Mobile Monitors: Four large, digital monitors (**supplied by your company**) will be strategically located throughout the venue, displaying important event information for attendees. Your company's name/logo will be featured on all four monitors throughout the event!

Pre-Conference Lunch: A great opportunity to provide a 20 minute presentation during lunch to the 250 anticipated attendees of the pre-conference training day on December 6th.

2022 SPONSORSHIP LEVELS

BRONZE SPONSOR BENEFITS

\$5,000 -- 4 available

- **Exclusive branding rights on one of the following items that you provide:**
 - Notepads & Pens
 - Bags
 - Hand Sanitizer
 - Branded Coffee Sleeves
- **Access to Speed networking event** with Government IT Officials
- **Company logo** on the Symposium website and pre-event marketing
- **Company logo** on the screens in the ballroom prior to the opening keynotes
- **Virtual booth** in the web/ mobile app
- **Access to post-event participant opt-in list**
- Package includes **option to purchase 8'x10' exhibit booth for 50% off standard pricing** (includes one complimentary pass)

EXHIBITOR BENEFITS

\$3,000

\$1,500 Nonprofit

- **Standard 8'x10' exhibit booth**
 - Register early to get your first pick of booth space! Booths are first-come first-served (including corner booths at no additional cost!)
- **One complimentary pass**
- **Virtual booth** in the web/ mobile app
- **Access to post-event participant opt-in list**

REGISTER TO SPONSOR!



We can't wait to see you & make meaningful connections!

