



2023 STRATEGIC PLAN

Mission

To foster cooperation and collaboration among Ramsey County units of government to ensure ALL communities thrive.

Vision

Sharing ideas and resources, RCLLG finds commonalities and breaks down barriers to create an interconnected Ramsey County.

Values

- We value, respect and recognize all RCLLG members
- We value the unique role we play in convening local units of government
- We value building relationships and developing and inspiring leadership
- We value sharing resources and information to effect positive change in our communities and county
- We value respectfully challenging each other in order to grow and learn together

Priorities & Strategic Goals

Member Engagement & Communication

Membership is expanded and participation among all member organizations is consistent.

Programs & Learning Opportunities

All programs and other learning opportunities are relevant, timely and actionable.

Collective Work

Relevant issues for all members are identified and collective action is taken.

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Initiatives

Member Engagement & Communication

- Conduct personalized outreach to new and renewed elected officials with an invitation to participate
- Create a membership committee comprised of board members to conduct personal outreach
- Provide at least three informal networking opportunities during the year

Programs & Learning Opportunities

- Provide at least 10 monthly informative programs
- Offer a variety of perspectives and subject matter expertise
- Each program has one identifiable take-away or objective
- Poll attendees at the end of each program to measure effectiveness/impact

Collective Work

- Expand the collective action committee to at least five members inclusive of all membership types, including at least one county representative
- Define the purpose, goals and expectations of the committee
- Create an advocacy communication template to make it easy for members to connect with local legislators and policy makers with a unified message