



GOVERNMENT IT SYMPOSIUM

DECEMBER 12-14, 2023

Join us for a three day in-person conference with featured virtual sessions!

2023 SPONSORSHIP OPPORTUNITIES

Keynote Sponsor (2 available) \$15,000

Sponsor provides the speaker and will receive these *high-touch, high visibility* benefits.

Speaking and engagement benefits:

- 2-minute introduction to keynote
- **45 minute keynote address on day one or day two featuring your company's speaker**
- **Two (2) 60-minute breakout sessions**
- Access to **speed-networking event** with Government IT leaders
- **8'x20' booth** in high-visibility location on the show floor (carpet provided)
- Free lead generation scanner
- **Six (6) complimentary passes**
 - *Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).*

Visibility benefits:

- Exclusive promotion of your keynote speaker in all pre-event marketing (the sooner you select your speaker, the sooner we begin promoting your company!)
- Videos of your speaker included on website and pre-event e-blasts
- **Podcast interview with your speaker prior to the event to be used in promotions**
- Exclusive promotion of your company on website and mobile app as the keynote sponsor for that day (linked Logo)
- **Exclusive "keynote sponsor" banner**
- Exclusive promotion of your company logo on screens before plenary
- Company logos on monitors throughout venue
- Logo on entrance tower
- Two (2) push notifications through the event mobile app (1 per day)
- Recognition on event social media (2 prior to event/2 during the event)
- Access to pre and post-event participant opt-in list
- **Exclusive GOVIT Hub 365 (Year-Round) Benefits:** Linked logo on Hub home page, One blog post article (sponsor provides on approved topic of choice), One 45-60 minute recorded webinar

Plenary Sponsor (2 available) \$12,500

Sponsor provides the speaker and will receive these *high-touch, high visibility* benefits.

Speaking and engagement benefits:

- 2-minute introduction to plenary session
- **30-minute plenary address on day one or day two featuring your company's speaker**
- **One (1) 60-minute breakout session**
- Access to **speed-networking event** with Government IT leaders
- **8'x20' booth** in high-visibility location on the show floor (carpet provided)
- Free lead generation scanner
- **Four (4) complimentary passes**
 - *Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).*

Visibility benefits:

- Exclusive promotion of your plenary speaker in all pre-event marketing (the sooner you select your speaker, the sooner we begin promoting your company!)
- Videos of your speaker included on website and pre-event e-blasts
- **Podcast interview with your speaker prior to the event to be used in promotions**
- Exclusive promotion of your company on website and mobile app as the plenary sponsor for that day (linked Logo)
- Exclusive promotion of your company logo on screens before plenary
- Company logos on monitors throughout venue
- Logo on entrance tower
- Shared banner with company logo
- Two (2) push notifications through the event mobile app (1 per day)
- Recognition on event social media (2 prior to event/2 during the event)
- Access to pre and post-event participant opt-in list
- **Exclusive GOVIT Hub 365 (Year-Round) Benefits:** Linked logo on Hub home page, One blog post article (sponsor provides on approved topic of choice), One 45-60 minute recorded webinar

**GOVIT Leader Sponsor
(4 available)
\$12,500**

Speaking and engagement benefits:

- **Two (2) 60 minute breakout sessions**
- Access to **speed-networking event** with Government IT leaders
- **8'x20' booth** in high-visibility location on the show floor (carpet provided)
- Free lead generation scanner
- **Four (4) complimentary passes**
 - Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).

Visibility benefits:

- Your company's linked logo on website and all pre-event marketing
- **Three (3) company videos embedded in pre-event e-blasts**
- Company logo on screen prior to keynote
- Company logos on monitors throughout venue
- Logo and description on mobile app
- Three (3) announcements through the event mobile app
- Logo on shared banner
- Logo on entrance tower
- Recognition on event social media (2 prior to the event/2 during the event)
- Access to pre and post-event participant opt-in list
- **Exclusive GOVIT Hub 365 (Year-Round) Benefits:** Linked logo on Hub home page, One blog post article (sponsor provides on approved topic of choice), One 45-60 minute recorded webinar

**Fireside Chat Sponsor
(4 available)
\$10,000**

Speaking and engagement benefits:

- **Host one (1) 30 minute "fireside" chat in the GOVIT Hub (exhibit hall) during breaks**
- **One (1) 60 minute breakout session**
- Access to **speed-networking event** with Government IT leaders
- **8'x10' booth** in high-visibility location on the show floor (carpet provided)
- Free lead generation scanner
- **Four (4) complimentary passes**
 - Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).

Visibility benefits:

- Your company's linked logo on website and all pre-event marketing
- **Three (3) company videos embedded in pre-event e-blasts**
- Company logo on screen prior to keynote
- Company logos on monitors throughout venue
- Logo and description on mobile app
- Three (3) announcements through the event mobile app
- Logo on shared banner
- Logo on entrance tower
- Recognition on event social media (2 prior to the event/2 during the event)
- Access to pre and post-event participant opt-in list
- **Exclusive GOVIT Hub 365 (Year-Round) Benefits:** Linked logo on Hub home page, One blog post article (sponsor provides on approved topic of choice), One 45-60 minute recorded webinar

**Golden GOVIT Awards Sponsor (1 available)
\$8,500**

Exclusive branding for the awards program -

Including website and award nomination promotions, an (all audience) awards ceremony and reception recognizing the best of Minnesota's SLED IT projects and employees. Sponsors will receive these high-touch, high visibility, benefits.

Speaking and engagement benefits:

- **One (1) 60-minute breakout session**
- **2-minute introduction before awards program**
- Representative from company on stage to hand award to recipient
- Access to **speed-networking event** with Government IT leaders
- **8'x10' booth** in high-visibility location on the show floor (carpet provided)
- Free lead generation scanner
- **Three (3) complimentary passes**
 - Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).

Visibility benefits:

- **Exclusive promotion of your company as the Golden GOVIT Awards sponsor** in all pre-event marketing, awards website and online nomination site
- Exclusive promotion of your company logo on screens during Golden GOVIT Awards program
- **Exclusive signage in Golden GOVIT Awards area**
- Your company's linked logo on website and all pre-event marketing
- Company logo on screen prior to keynote
- Company logos on monitors throughout venue
- Logo and description on mobile app
- Two (2) announcements through the event mobile app
- Logo on shared banner and entrance tower
- Recognition on event social media (1 prior to the event/1 during the event)
- Access to pre and post-event participant opt-in list

REGISTER NOW!

For more information or to discuss the opportunities that are best for you, contact:

Christopher Kohn: ckohn@fusionlp.org or 952-885-7602.



**Symposium Slam
Sponsor (1 available)**
\$8,500

Exclusive branding for the The Symposium Slam -

A plenary (all audience) session that is both entertaining and educational, featuring four to six short, visually focused and narrated presentations that follow the world famous Pecha Kucha format while a special afternoon dessert is served. Sponsor will receive these high-touch, high visibility benefits.

Speaking and engagement benefits:

- **One (1) 60-minute breakout session**
- **2-minute introduction before the Symposium Slam**
- Access to **speed-networking event** with Government IT leaders
- **8'x10' booth** in high-visibility location on the show floor (carpet provided)
- Free lead generation scanner
- **Three (3) complimentary passes**
 - Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).

Visibility benefits:

- **Exclusive promotion of your company as the Symposium Slam sponsor in all pre-event marketing**
- Exclusive promotion of your company logo on screens during Symposium Slam program
- Your company's linked logo on website and all pre-event marketing
- Company logo on screen prior to keynote
- Company logos on monitors throughout venue
- Logo and description on mobile app
- Two (2) announcements through the event mobile app
- Logo on shared banner
- Logo on entrance tower
- Recognition on event social media (1 prior to the event/1 during the event)
- Access to pre and post-event participant opt-in list

**Presenting Sponsor
(10 available)**
\$7,000

Have your company provide a 60-minute session on a topic of your expertise!

Speaking and engagement benefits:

- **One (1) 60-minute breakout session**
- Access to **speed-networking event** with Government IT leaders
- **8'x10' booth**
- Free lead generation scanner
- **Two (2) complimentary passes**
 - Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).

Visibility benefits:

- Your company's linked logo on website and all pre-event marketing
- Company logo on screen prior to keynote
- Company logos on monitors throughout venue
- Logo and description on mobile app
- One (1) announcement through the event mobile app
- Logo on shared banner
- Logo on entrance tower
- Recognition on event social media (1 prior to the event/1 during the event)
- Access to pre and post-event participant opt-in list

**GOVIT Partner Sponsor
(14+ available)**
\$3,500

Exclusive, high-visibility branding rights on ONE (1) of the following items:

- Attendee Lanyards (sponsor provides)
- Directional Floor Decals (1 available) (Fusion provides)
- Welcome to the Symposium Banner (1 available – Fusion provides)
- One (1) Charging Stations (4 available) (Fusion provides)
- Bags (sponsor provides)
- Hand Sanitizer (sponsor provides)
- Notepads & Pens (sponsor provides)
- Swag item of your choice (multiple available) (sponsor provides)
- Lounge Areas Signage
- Experience Lab Signage
- Lunch Signage (2 available)
- Refreshment break signage

Benefits also include:

- **8'x10' exhibit booth**
- Company logo on website and pre-event marketing
- Company logo and description on mobile app
- **Two (2) complimentary passes**
 - Additional passes available for \$100 per day. Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included).
- Access to post-event participant opt-in list

**Booth Sponsor
\$2,000 (Non-Profit \$1,000)**

Benefits include:

- 8' x 10' exhibit booth
- Company logo on the Symposium website
- Company logo and description on mobile app
- **Two (2) complimentary passes** (additional passes available for \$100 per day). Passes include all meals and admittance to all sessions and events for both days of the conference (pre-conference not included)
- Access to post-event participant opt-in list