



GOVIT SYMPOSIUM 2023

Exploring the Future of HumanIT

KEY MESSAGES

THEME

Exploring the Future of HumanIT

CONFERENCE COLLABORATION QUOTE

“In an age of vexing challenges, public officials, business leaders, and nonprofits are nurturing collaborative public-private ecosystems to take advantage of shared knowledge and unique strengths to drive solutions.”

– Deloitte, March 2023



MAIN MESSAGE

Humanity, or HumanIT, is quickly changing. Artificial intelligence is just one element in a rapid evolution of technology – and with that evolution comes questions about what’s next and how people fit in. We’re pursuing what’s possible for our communities while exploring the human elements that machines can’t replace. For many of us, it can feel like we’re being bombarded with information – with no room to decipher or manage it.

The 2023 GOVIT Symposium provides that room, creating a space where you can join other leaders, technologists, and business partners from across sectors – including city, county, state, regional, and federal agencies, as well as tribal government and public education. Strengthen your teams, learn from and be inspired by others, and explore new opportunities to collaborate with your peers – all at the 2023 GOVIT Symposium!

SECONDARY MESSAGES

IT technology leaders... This is for you!

Your agency's IT team faces greater demand for services and solutions, along with common challenges such as cyber security threats, modernization, and digital services. You're also being called upon to develop collaborative relationships, leverage shared knowledge, and be part of a larger community to serve your mission better.

The 2023 GOVIT Symposium is THE place for your agency's IT leaders and teams to forge those relationships and learn with peers across communities. During this unique cross-sector event, you will discover possible new solutions to those common challenges from your peers in cities, counties, state and regional agencies, and private sector partners.



SECONDARY MESSAGES

THE GOVIT SYMPOSIUM IS PERFECT FOR:

- CIOs, CISOs, CTOs, CBTOs
- IT Directors and Managers
- Information Security Analysts
- Network Administrators
- Project Managers
- Software/Systems Development and Engineers
- Web and Applications Developers
- Business Intelligence/Quality Assurance
- Data and System Analysts
- General Administration

SECONDARY MESSAGES

**GET READY FOR THREE DAYS FILLED WITH ENERGY, PASSION,
CREATING CONNECTIONS, AND AN EXCEPTIONAL SPEAKER LINEUP!**

Too often, as leaders, it can feel like we're alone on an island. The GOVIT Symposium is an easy way to step off the island and join other leaders from across the greater Midwest — including city, county, state, and regional agencies and education leaders. Bringing together leaders from across sectors, the 2023 GOVIT Symposium at the Saint Paul RiverCentre creates space for us to learn from one another's experiences and spark new collaborations.



SECONDARY MESSAGES

GOVIT SYMPOSIUM LEARNING TRACKS:

- Digital Government • Innovation, Insights & Trends • Security/IT Operations
- People & Leadership Skills • Product & Project Skills

CONFERENCE OPTIONS TO FIT YOUR SCHEDULE

The 2023 GOVIT Symposium is accessible, inclusive, convenient, and affordable.

2023's GOVIT Symposium will bring together a network of your public sector peers. We'll explore today's technology transformations, how they're impacting the human side of IT, and what this evolution means for leaders like you and the communities you serve.

