

# CGCIO™

## Certified Government Chief Information Officer



## Enroll in the 2024-2025 Certified Government CIO Program

This nationally recognized program equips government technology professionals with the requisite tools to improve and demonstrate your leadership skills to best manage your organization. Because career paths can rapidly change, PTI has expanded the program to allow graduates to be designated as either:

- A Certified Government CIO (CGCIO), or
- Certified in Government Technology Leadership (CGTL)

During the course of this 12-month program (total of 240 contact hours to include three full-day classes, nine monthly\* class discussions, and self-paced online coursework) we will address:

- Leadership styles
- Communicating for results
- Managing change
- Assessing organizational effectiveness

\* Monthly class discussions are two hours in length.

### Do I have to be a CIO to enroll?

Approximately one-third of the students who participate in each class are currently CIOs. The other two-thirds are typically deputy CIOs or mid- to high-level IT professionals.

### Your Experience Makes this Program Stronger!

What sets this program apart from the typical continuing education program? One of the unique aspects of this PTI - Rutgers University program is that the instructors treat the class as a cohort group of individuals who are willing and eager to share their experiences and insight with each other. The program instructors encourage and the students value the conversation and dialogue that takes place during the full-day and monthly classes.



### PROGRAM DETAILS:

- West Coast Program begins June 19, 2024
- East Coast Program begins June 26, 2024
- "Dual-track" program where students in the two courses come together for nine virtual class discussions
- Each course will accept up to three representatives from the technology vendor community (non-sales related positions)

# Program Overview

## THE FUTURE CIO LEADER (FULL-DAY)

- Review of CGCIO program and coursework
- Class scan of the current IT leadership environment
- Pitfalls and opportunities
- Required skills
- Personal assessment

## EMERGING TECHNOLOGIES AND LEADING PRACTICES

- Cloud solutions
- Outsourcing
- Mobility
- Artificial intelligence
- Autonomous vehicles and drones
- 311 and citizen engagement

## ORGANIZATIONAL ASSESSMENT AND EFFECTIVENESS

- Organization self-assessment and online exercise results
- Factors that make for healthy organizations

## NETWORK SECURITY, MANAGING RISK, AND PLANNING FOR EMERGENCIES

- Leading practices (policies, procedures, awareness)
- Continuity of operations planning and response
- Risk mitigation
- Mobile device management/BYOD

## HUMAN RESOURCES AND IT

- The new demographics of today's IT workforce
- Recruiting and retaining talent
- Succession planning/identifying leaders within the IT organization
- Quality of life for employees
- Unions and HR policies and culture

## LEADERSHIP STYLES AND PROFILES, COMMUNICATING FOR RESULTS, AND DIGITAL ETHICS (FULL-DAY)

- Leadership styles and implications
- Effective communication role-playing exercise
- Communicating with elected and appointed leaders
- Communicating with staff
- Communicating with the public

## ARTIFICIAL INTELLIGENCE

- Data governance
- Trends & Forecasts
- Policies & Guidelines
- Applications
- Closed & Open AI

## MANAGING CHANGE

- ERP
- Leading practices
- Applying past experiences

## TIME MANAGEMENT

- The need for champions
- Techniques and tools to help better manage our time

## EMOTIONAL INTELLIGENCE

- When to have an open-door policy vs. a closed-door policy
- Learning your EQ
- How to recognize and work with others with various EQ styles

## BIG AND OPEN DATA

- How to develop and nurture staff using EQ techniques
- Big vs. open data
- Data-driven decision making

## CAPSTONE PRESENTATIONS AND GRADUATION (FULL-DAY)

- Data visualization/GIS
- Capstone presentations
- Sign CGCIO Code of Ethics
- Graduation ceremony

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