

CGCIO™

Certified Government Chief Information Officer



Course Syllabus Outline (Subject to Change)

Updated 03.12.2024

Public Technology Institute (PTI) and Rutgers University Center for Government Services (CGS)

Certified Government Chief Information Officers (CGCIO™) and CGTL Program

Class 2025 East & West Coast Classes

Program Description

Public sector CIOs and IT directors are facing increasing challenges and responsibilities in the era of new governance. As the lines between traditional functional services and departments begin to blur, the IT leadership is charged with 1) managing the constantly expanding role for IT within your government, 2) protecting your government against ever-increasing security threats, and 3) keeping up with the feverish pace of new technology.

The CGCIO™ Certification Program is offered as a twelve-month course (that lays the foundation for assessing and addressing some of the most critical issues facing IT leadership in the public sector. The purpose of this program is to equip leaders with the requisite tools to manage and improve their organizational technology assets. During the course of the program, we will address major topics, including IT governance, project management, and risk assessment and management. Each broad topic will examine specific local government issues and draw on participant experience to provide both theoretical and practical applied knowledge to the challenges. Case studies, exercises and guest speakers will be included.

All Virtual Classes Meet from 1:00 to 3:00 PM Pacific/ 4:00 to 6:00 Eastern Time; Any “in-person” classes listed below are optional and will take place only with a minimum of ten students on-site. All dates and monthly topics are subject to change with advance notice. Rev. 03/11/2024

Dates	Topic	Content
Class 1 (West) All Day Virtual Wednesday, June 19	Course Intro CIO Leadership Issue Exploration	<ul style="list-style-type: none"> • Environmental Scan • Pitfalls & Opportunities • Required Skills • CGCIO Program • Personal Assessment • Review of course
Class 1 (East) All Day Virtual Wednesday, June 26	Course Intro CIO Leadership Issue Exploration	<ul style="list-style-type: none"> • Environmental Scan • Pitfalls & Opportunities • Required Skills • CGCIO Program • Personal Assessment • Review of course
Class 2 (Virtual) Wednesday, July 17	The Future CIO Leader – Where Do You “Fit”?	<ul style="list-style-type: none"> • Self- directed topical research
Class 3 (Virtual) Wednesday, August 7	Organizational Assessment & Effectiveness	<ul style="list-style-type: none"> • Self-assessment and • Self-assessment tool exercise • Factors of healthy organizations
Class 4 (Virtual) Wednesday, September 11	Time Management & Managing Risk	<ul style="list-style-type: none"> • Techniques/policies for managing time • Risk mitigation techniques
Class 5 (Virtual) Wednesday, October 9	Cyber/Network Security and Emergency Planning	<ul style="list-style-type: none"> • Best practices • Ransomware • COOP • Energy Assurances • Thought leadership
Class 6 (Virtual) Wednesday, November 13	Human Resources and IT	<ul style="list-style-type: none"> • The new demographics • Economic challenges • Recruiting & retaining talent • Unions and policies

Class 7 (West) Wednesday, December 11 Virtual and In-person (if a minimum of 10 students attend) – Southern California --All Day--	Leadership Styles & Profiles Communications for Results and Digital Ethics	<ul style="list-style-type: none"> • Leadership types and implications • Effective communication role-playing • Dealing with difficult leaders • Best practices in change management • Applying what we know • Building champions
Class 7 (East) Wednesday, December 18 Virtual and In-person (if a minimum of 10 students attend) – Rutgers University, New Brunswick, NJ – All-Day	Leadership Styles & Profiles Communications for Results and Digital Ethics	<ul style="list-style-type: none"> • Leadership types and implications • Effective communication role-playing • Dealing with difficult leaders • Best practices in change management • Applying what we know • Building champions
Class 8 (Virtual) Wednesday, January 15	Emotional Intelligence	<ul style="list-style-type: none"> • Learning your EQ • How to recognize EQ styles • How to develop staff using IQ • Building growth mindset
Class 9 (Virtual) Wednesday, February 12	Budgeting & Financing and Risk Management	<ul style="list-style-type: none"> • Understanding financing in all its forms in the public sector • Managing costs • Tools for risk management planning
Class 10 (Virtual) Wednesday, March 12	Managing Change	<ul style="list-style-type: none"> • Best practices in change management • Applying what we know
Class 11 (Virtual) Wednesday, April 16	Artificial Intelligence	<ul style="list-style-type: none"> • Data governance • Trends & Forecasts • Policies & Guidelines • Applications • Closed & Open AI
Class 12 (West) Wednesday, May 14 All Day Virtual	Capstone Presentations Graduation	<ul style="list-style-type: none"> • Individual presentations • Unifying themes • Graduation ceremony Pictures

<p>Class 12 (East) Wednesday, May 21 All-Day Virtual</p>	<p>Capstone Presentations Graduation</p>	<ul style="list-style-type: none">• Individual presentations• Unifying themes• Graduation ceremony• Pictures
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