

Cybersecurity and AI Summit

Marketing Messaging

OPTION 1

Join us on May 2nd, in-person or virtually, for the 2024 AI and Cyber Summit at the IBM Innovation Studio in Washington, D.C.

Looking into the near future and approaching an incredibly rapid pace, AI will play an increasingly important role in cyber security. We are nearing a time when the two will become inseparable, working hand-in-hand. As this integration happens, the AI/Cyber landscape is becoming simpler and more complicated simultaneously.

Big, new questions are being raised every day:

- Where are the lines being drawn between robots and humans?
- Where are those lines beginning to blur?
- How do we know what tools to purchase for our needs?
- How do we know what questions to ask?
- Looking ahead, how do we manage costs, complexity, and sustainability?
- What is the cost/benefit of new AI technology?
- What governance and policy issues should we be planning for?

At the Summit, we will be convening local government officials, the private sector, and academia to explore AI and Cyber topics like these together. We'll step into the intersection where artificial intelligence and security meet. Leading AI and Cyber experts will guide our conversations, share the latest industry/technology news, and drive awareness on these two critical topics.

The 2024 Cyber and AI Summit for Cities and Counties

9:30 AM to 5 PM (ET) Thursday, May 2, 2024

IBM Innovation Studio

600 14th Street, NW, Second Floor, Washington, DC 20005.

Register today to join us in-person or virtually for these important conversations.

REGISTER HERE

<https://fusionlp.regfox.com/2024-pti-cyber-summit>

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OPTION 2

Local government technology leaders, from cities to counties, are feeling the pressure when it comes to AI and Cyber in their communities. We also know they are excited about these intersecting technologies' possibilities and potential.

That's why we're looking forward to joining together in-person and virtually for the 2024 AI and Cyber Summit at the IBM Innovation Studio in Washington, D.C.

The Summit represents an amazing opportunity to dive deep into these technologies. Here are ten reasons to join us on May 2nd...

- Explore AI and Cyber governance and policy issues
- Learn about emerging technologies
- Address AI's role in Cyber and threat response
- Hear from private sector experts and leaders
- Ask questions and unlock answers
- Prioritize data protection for your community
- Discuss data governance and classification
- Understand the practical implications of an AI/Cyber intersection
- Get your AI and Cyber house in order for today and the future
- Connect and network with other IT leaders from across the U.S.!

These are conversations every local and county government should be having right now for their communities, and with in-person and virtual options, the value of this Summit will be experienced by attendees from across the United States.

Don't miss this powerful opportunity to get prepared for where AI and Cyber are heading.

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