



GOVIT
**LEADERSHIP SUMMIT
& SYMPOSIUM**

Exploring the Future of HumanIT

KEY MESSAGES

MAIN MESSAGE

While AI and other emerging technologies are helping governments create new efficiencies, simplify workflows, reduce costs, and enhance how they deliver customer experience, we also need to remember the human connection to these technologies. At the end of the day, we're still people serving people.

That's the purpose behind the 2024 GOVIT Leadership Summit and Symposium. This event creates a space where leaders, technologists, and business partners from across government agencies and sectors can get off their islands and have an open, collective dialogue about what's new, what's working, and where the challenges lie. It's your chance to collaborate together and share best practices from city, county, state, regional, and federal agencies, as well as tribal government and public education.

SECONDARY MESSAGES

What is HumanIT?

HumanIT. What do we mean by that? For us, “HumanIT” reflects humanity and our relationships with technology – specifically, how that relationship shows up in the IT space. More than ever, lines are being blurred, and things that were once black and white are now shades of gray. HumanIT is our reaction to that blending and a call to action for all of us to walk through this experience with collaboration and shared learning – together.



SECONDARY MESSAGES

Government technology leaders... This is for you!

Today, more than ever before, collaboration is essential to navigating emerging technology and solutions. It's becoming increasingly obvious that no individual or even team can know everything needed to address the threats and opportunities within cybersecurity, AI advancement, compliance, and the many ways technology serves the greater community.

The only way to serve our communities at the levels we need is to draw on the expertise of the larger community. Collaboration is key, leveraging shared knowledge and experiences – but the only way to make collaboration and knowledge sharing a reality is to create space and time for it to happen intentionally.

The 2024 GOVIT Leadership Summit and Symposium is THE place for your agency's IT leaders and teams to collaborate with other IT professionals, forge those relationships, and learn from peers across jurisdictional boundaries. During this unique cross-sector event, you will discover possible new solutions to those common issues from your peers in cities, counties, state and regional agencies, and private sector partners.

SECONDARY MESSAGES

NEW FORMAT AND NEW DATES!

The GOVIT Leadership Summit, taking place on November 19, will bring together hundreds of local and state government IT executives and emerging leaders from across the country for a day filled with valuable information sharing and conversations about current and future trends, challenges, and opportunities. The GOVIT Symposium, taking place on November 20 and 21, will include even more government technology professionals from diverse functional areas to learn and exchange ideas and solutions on a broad set of topics.

NEW LOCATION!

Taking place at the JW Marriott at the Mall of America, the GOVIT Leadership Summit & Symposium is a destination location that is easily accessible by car or air travel. In addition to being minutes from the Minneapolis/St. Paul Airport, the JW Marriott is attached to the Mall of America, making dining, shopping, and entertainment options plentiful without having to leave the building! Enjoy beautiful and intimate conference facilities, well-appointed accommodations, and a variety of amenities to round out your experience.

SECONDARY MESSAGES

The GOVIT Leadership Summit is perfect for:

CIOs, CISOs, CTOs, CBTOs

IT Directors and Managers

Emerging Leaders

The GOVIT Symposium is perfect for:

CIOs, CISOs, CTOs, CBTOs • Emerging Leaders • IT Directors and Managers

Accessibility and Equity Management • Software/Systems Development and Engineers

Network Administrators • Information Security Analysts • Data and System Analyst

Business Intelligence/Quality Assurance • Web and Applications Developers

Project/Product Managers

SECONDARY MESSAGES

We'll be exploring topics that include:

- Real-world AI and other emerging technology use cases
- Cybersecurity risks and strategies
- Digital services and meeting residents needs
- Leadership and emerging leadership skills
- Technology governance
- Skill building for products and processes

SECONDARY MESSAGES

GET READY FOR THREE DAYS FILLED WITH INSIGHTS, INSPIRATION, CREATING CONNECTIONS, AND AN EXCEPTIONAL SPEAKER LINEUP!

We've shared this before, and when we do, heads nod in agreement. Too often, as IT leaders, it can feel like we're alone on an island. The 2024 GOVIT Leadership Summit and Symposium is an easy way to step off the island and join other leaders from across the United States — including city, county, state, and regional agencies and K-12, state college, and university leadership. Bringing together leaders from across sectors, the 2024 GOVIT Leadership Summit and Symposium at the JW Marriott at the Mall of America creates space for us to learn from one another's experiences and spark new collaborations.

SECONDARY MESSAGES

GOVIT SYMPOSIUM LEARNING TRACKS:

Digital Government • Innovation, Insights & Trends • Cybersecurity: Risks & Strategies
Technology Governance • Leaders & Emerging Leaders • Product & Project Skills

Join us on November 19-21st at JW Marriott Mall of America, Bloomington, MN

2024's GOVIT Leadership Summit & Symposium will bring together a network of your public sector peers, and we'll explore today's technology transformations, how they're impacting the human side of IT, and what this evolution means for leaders like you.

