



2025 STRATEGIC PLAN

Purpose

The purpose of RCLLG is to create opportunities for local government to share ideas and resources, promote professional learning and engagement and take collective action on common issues for the benefit of our communities.

Vision

Sharing ideas and resources, RCLLG finds commonalities and breaks down barriers to create an interconnected Ramsey County.

Mission

Through a formal organization, RCLLG fosters cooperation and collaboration among Ramsey County units of government to ensure ALL communities thrive.

Values

- We value, respect and recognize all RCLLG members, by challenging each other in order to grow and learn together
- We value the unique role we play in convening local units of government
- We value building relationships and developing and inspiring leadership
- We value sharing resources and information to effect positive change in our communities and county

Priorities & Strategic Goals

Member Engagement & Communication

Membership is expanded and participation among all member organizations is consistent.

Programs & Learning Opportunities

All programs and other learning opportunities are relevant, timely and actionable.

Collective Work

Relevant issues for all members are identified and collective action is taken.

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Initiatives

Member Engagement & Communication

- Expand the number of associate members including chambers of commerce, nonprofit organizations and private companies
- Conduct personalized outreach to all new and renewed members with an invitation to actively participate
- Plan informal networking opportunities and provide up to three informal networking opportunities during the year
- Increase the number of staff members attending programs and participating on committees

Programs & Learning Opportunities

- Identify relevant themes for the year and provide up to 10 monthly programs (either virtual or in-person) related to those themes
- Each program includes at least one identifiable take-away or objective in the description
- Offer a variety of perspectives and subject matter expertise
- Poll attendees at the end of each program to measure effectiveness/impact, ask for other topics and share results of polling in membership communications

Collective Work

- Ensure the collective action committee has at least five members inclusive of all membership types, including at least one county representative
- Deliver on the current climate grant funded project and continue to pursue additional funding
- Develop a framework for jurisdictional climate action plans
- Share RCLLG's priorities with state legislators
- Explore shared services and cooperative purchasing by looking at other models such as Scott County Association for Leadership and Efficiency