

What's Next?

How to Lead  
Communities Forward  
After a Divisive Election Season

*“No matter the outcome of the 2024 elections, some citizens will be happy and some citizens will not. There will be distrust, and hurt feelings, and the division we’ve been grappling with probably won’t subside anytime soon. While this is a challenge, it’s also an opportunity for nonpartisan elected officials. Join us to discuss why we’re divided, and what local government leaders can do to help heal their communities.”*







# Complicating Factors

(Sometimes called "problems")

Fear and Anger  
are Motivating

# Fear and Anger are Motivating

What happens when all that fear and anger doesn't achieve your goal?

Somebody Benefits  
from this Problem

Look out! Contempt!



## Duluth

### Mayor (Duluth)

Candidate Name	Party	Website	File Date
<a href="#">Emily Larson</a>	Nonpartisan	<a href="http://larsonforduluth.com">larsonforduluth.com</a>	5/16/2023
<a href="#">Julie A. Mead</a>	Nonpartisan		5/30/2023
<a href="#">Jesse Peterson</a>	Nonpartisan		5/17/2023
<a href="#">Roger J Reinert</a>	Nonpartisan	<a href="http://rogerforduluth.com">rogerforduluth.com</a>	5/16/2023
<a href="#">Robert David Schieve</a>	Nonpartisan		5/16/2023

### Council Member at Large (Duluth) (Elect 2)

Candidate Name	Party	Website	File Date
<a href="#">Ashlie Castaldo</a>	Nonpartisan	<a href="http://www.ashlieforduluth.com">www.ashlieforduluth.com</a>	5/16/2023
<a href="#">Asher Estrin-Haire</a>	Nonpartisan		5/25/2023
<a href="#">Arik Forsman</a>	Nonpartisan	<a href="http://forsmanduluth.com">forsmanduluth.com</a>	5/25/2023
<a href="#">Lynn Marie Nephew</a>	Nonpartisan	<a href="http://lynnMarieNephewforDuluth.com">lynnMarieNephewforDuluth.com</a>	5/19/2023
<a href="#">Miranda Pacheco</a>	Nonpartisan	<a href="http://mirandaforduluth.com">mirandaforduluth.com</a>	5/17/2023
<a href="#">Shawn A. Savola</a>	Nonpartisan		5/16/2023
<a href="#">Therese Wisocki</a>	Nonpartisan	<a href="http://wisockiforduluth.com">wisockiforduluth.com</a>	5/30/2023
<a href="#">Jenna Yeakle</a>	Nonpartisan	<a href="http://jennayeakleforduluth.com">jennayeakleforduluth.com</a>	5/16/2023

### Council Member District 1 (Duluth)

Candidate Name	Party	Website	File Date
<a href="#">Wendy Durrwachter</a>	Nonpartisan	<a href="http://wendyforduluth.com">wendyforduluth.com</a>	5/18/2023
<a href="#">Timothy L. Meyer</a>	Nonpartisan	<a href="http://www.meyerforduluth.com">www.meyerforduluth.com</a>	5/16/2023

### Council Member District 3 (Duluth)

Candidate Name	Party	Website	File Date
<a href="#">Roz Randorf</a>	Nonpartisan		5/16/2023

### Council Member District 4 (Duluth)

Candidate Name	Party	Website	File Date
<a href="#">Howie Hanson</a>	Nonpartisan	<a href="http://duluthtimes.com">duluthtimes.com</a>	5/30/2023

# Every local office in Minnesota

County Commissioner, Mayor, City Council member,  
School Board member, Park Board member, Hospital District Board  
member, Soil & Water Board member, Township Supervisor

## Is a legally nonpartisan office

A political party endorsement  
doesn't change that designation.



[Redacted]

[No Title]

Prioritize Constituents

MOdel the Behavior you want to see

Not But



Not But, And

Win-Win

Let It Go... the Myth of the “Private Citizen Hat”

**EVERYTHING IS A CONSPIRACY THEORY  
WHEN YOU DON'T UNDERSTAND  
HOW ANYTHING WORKS**

# Opportunities for Transparency and Participation

“One person’s transparency is  
another person’s \_\_\_\_\_

- Amanda Ripley, High Conflict



“One person’s transparency is  
another person’s humiliation.”

- Amanda Ripley, High Conflict

# Opportunities for Transparency and Participation

Work Together

Stay in your Lane



[No Title]

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Work Together

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Prioritize Constituents

Let It Go... the Myth of the “Private Citizen Hat”

Model the Behavior you want to see

Work Together



# Questions?

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Majority in the Middle

[www.MajorityMiddle.com](http://www.MajorityMiddle.com)