



Western Regional Innovation & Technology Alliance

# 2026 WRITA SPRING CONFERENCE

APRIL 26-28



**Kevin Ciccotti**  
Human Factor Formula Inc.



**Chris Hadnagy**  
Social-Engineer, LLC



**Berke Brown**  
BBI Consulting, LLC

## Multiple Education Tracks

- 🏆 Operational Excellence
- 🏆 Making Connections
- 🏆 Technical Skills
- 🏆 Data & Intelligent Insights

**REGISTER NOW**



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Pricing for WRITA Members**

**Mesa Convention Center**

📍 263 N Center St  
Mesa, AZ 85201



[www.writa.us](http://www.writa.us)



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### 2026 Conference Topic Tracks

#### Operational Excellence

- Agile/Lean Six Sigma in IT
- Leadership/Management
- Enterprise Architecture

#### Making Connections

- Case Studies
- Roundtables
- Peer-Base Learning
- Enterprise Architecture

#### Technical Skills

- Practical AI
- Cybersecurity
- Quantum Computing

#### Data, Integration & Intelligent Insights

- Data Management
- Data Governance
- Predictive Analytics
- Accessible City Data

### Sunday, April 26

Registration	12 pm - 3:00 pm
Breakout Set #1	1 pm - 1:45 pm
Opening Plenary	2 pm - 3:00 pm
Social Hour	3 pm - 4:00 pm

### Monday, April 27

Registration	7:30 am - 3:30 pm
Breakfast Keynote	7:30 am - 9:45 am
Networking	9:45 am - 10:30 am
Breakout Set #2	10:30 am - 11:15 am
Lunch	11:15 am - 1:15 pm
Breakout Set #3	1:15 pm - 2:00 pm
Breakout Set #4	2:15 pm - 3:00 pm
Networking	3 pm - 3:45 pm
Breakout Set #5	3:45 pm - 4:30 pm
Special Reception	5 pm - 7:30 pm

### Tuesday, April 28

Registration	7:30 am - 3:30 pm
Breakfast & Raffle	7:30 am - 9:30 am
Breakout Set #6	9 am - 9:45 am
Breakout Set #7	10 am - 10:45 am
Breakout Set #8	11 am - 11:45 am
Lunch	12 pm - 1:30 pm
Breakout Set #9	1:30 pm - 2:15 pm
Breakout Set #10	2:30 pm - 3:15 pm
Closing Keynote	3:30 pm - 4:30 pm



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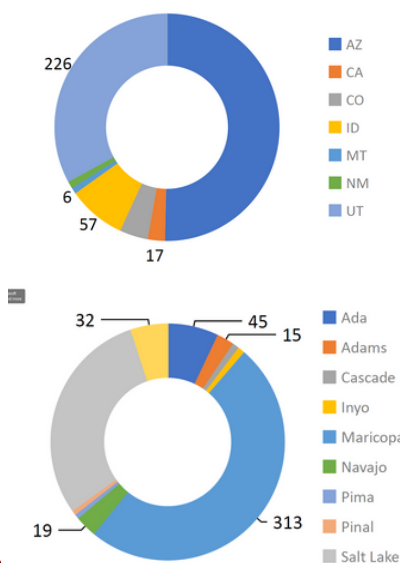
Did you know? WRITA expands across seven inner Western states building a **powerful** network of **innovative** partners and public sector **thought leaders**.

- Arizona
- Nevada
- Utah
- New Mexico
- Idaho
- Wyoming
- Montana

*“Joining WRITA means becoming part of a dynamic network of innovators, leaders, and changemakers.”*

- Charles Kronschnable, Executive Director, WRITA

## WRITA Membership



From an **idea** among a few Western state CIOs to a **thriving alliance** spanning 7 states and 800+ members, **WRITA** is redefining government IT collaboration. With **rapid expansion** and **growing influence**, and *we're just getting started.*

## Meet Your WRITA Keynotes



Kevin Ciccotti is a seasoned leader known for bridging strategy, technology, and people to drive meaningful outcomes. With a collaborative approach and a focus on practical innovation, Kevin brings clarity and momentum to complex initiatives.



Chris Hadnagy is the Founder and CEO of Social Engineer, LLC, and a globally recognized authority on social engineering and human-based security. He has spent his career helping organizations understand, test, and strengthen the human element of cybersecurity through research, training, and real-world assessments.



Berké Brown is an international speaker and behavioral scientist who helps organizations turn values into behavior—building motivation, trust, and alignment. A UC Berkeley summa honoree, he created the RAISE Model and DRIVE Equation.



**WRITA** is proud to collaborate with innovative partners who share our commitment to advancing public sector technology across the Western region. Below is a growing list of organizations already shaping the future with us—join them and help expand the impact of our collective mission.

### Platinum Partners

Zoom  
Artisan Systems  
Packet Fusion  
ClientFirst Tech. Consulting  
101 Voice/ITMCX  
Enterprise Networks Solutions  
Traversant Group  
ANM  
QuickStart  
Verkada  
iT1  
CitiBot  
Amazon  
AT&T  
Workday  
Palo Alto Networks  
HPE  
SDI

### Gold Partners

Smartoptics  
Polimorphic

At WRITA, progress is powered by collaboration. We're partnering with organizations dedicated to advancing innovation across the public sector. When partners bring their customers into the WRITA network, they help sustain our mission and strengthen the community with expertise and solutions. Together, we're building a connected, informed future for public sector technology.

With the potential to reach across 217 counties, 891 cities, and 4,000+ districts, WRITA offers partners a powerful platform for growth and influence. We encourage partners to promote WRITA—every connection expands our voice, strengthens our mission, and moves us toward a more collaborative public sector. Join us in building something greater, together.

We are *ALL* WRITA.

**Join Now Platinum &  
Gold Partnerships Available**

### For Partnership Information



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Sponsorship and  
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